



ANHEUSER-BUSCH INBEV'S NORTH AMERICAN AND LATIN AMERICAN NORTH UNITS RESPOND TO CRISIS IN HAITI WITH DRINKING WATER, CASH DONATIONS

January 19, 2010 – The earthquake crisis in Haiti is prompting a worldwide humanitarian response. Through its North American companies (Anheuser-Busch, Labatt) and Latin American North operations (AmBev), Anheuser-Busch InBev is joining governments and relief agencies in life-saving efforts on several fronts, including the donation of water that is critically needed by the people of Haiti.

The day after the earthquake, the company's AmBev unit was among the first to provide relief to victims of this tragedy by immediately shipped nearly 350,000 plastic bottles of fresh drinking water from a brewery it operates in Santo Domingo in the Dominican Republic, about 160 miles from Port-au-Prince. In addition, the Anheuser-Busch brewery in Cartersville, Ga., is working with the American Red Cross to ship another 600,000 cans of water. In total, the company will donate nearly 1 million cans of water. Also, the Anheuser-Busch Foundation and Labatt will match donations made by North American employees and its network of U.S. wholesalers to the American and Canadian Red Cross organizations, totaling up to \$300,000.

"As the world joins together in response to this crisis, our companies can play a role in the recovery efforts," said Luiz Edmond, Zone President of North America for Anheuser-Busch InBev. "We have the capability to package and distribute fresh drinking water quickly, and our employees, wholesalers and consumers are eager to provide monetary support in a time of need like this. Our thoughts and prayers go out to the people of Haiti during this crisis."

About Anheuser-Busch InBev

Anheuser-Busch InBev is a publicly traded company (Euronext: ABI) based in Leuven, Belgium, with an American Depository Receipt secondary listing on the New York Stock Exchange (NYSE: BUD). It is the leading global brewer and one of the world's top five consumer products companies. A true consumer-centric, sales driven company, Anheuser-Busch InBev manages a portfolio of well over 200 brands that includes global flagship brands Budweiser, Stella Artois and Beck's, fast growing multi-country brands like Leffe and Hoegaarden, and strong "local jewels" such as Bud Light, Skol, Brahma, Quilmes, Michelob, Harbin, Sedrin, Klinskoye, Sibirskaia Korona, Chernigivske, and Jupiler, among others. In addition, the company owns a 50 percent equity interest in the operating subsidiary of Grupo Modelo, Mexico's leading brewer and owner of the global Corona brand. Anheuser-Busch InBev's dedication to heritage and quality is rooted in brewing traditions that originate from the Den Horen brewery in Leuven, Belgium, dating back to 1366 and the pioneering spirit of the Anheuser-Busch brewery, which traces its origins back to 1852 in St. Louis, USA. Geographically diversified with a balanced exposure to developed and developing markets, Anheuser-Busch InBev leverages the collective strengths of its 120,000 employees based in operations 25 countries across the world. The company strives to be the Best Beer Company in a Better World. On a combined basis for 2008, the company would have generated revenues of 39 billion USD. For more information, please visit: www.ab-inbev.com.