

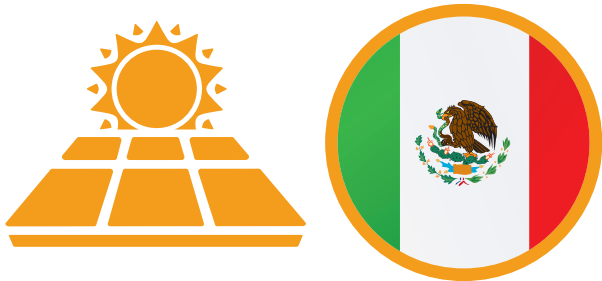


Committing to a renewable electricity future

100% purchased
electricity from renewable
sources by 2025



AB InBev to become the
largest corporate direct
purchaser of renewable
electricity in the global
consumer goods sector¹



Mexico leads the way

Our renewable electricity transformation
starts in Mexico by signing an agreement
which will increase the country's wind
and solar energy capacity > 5%²



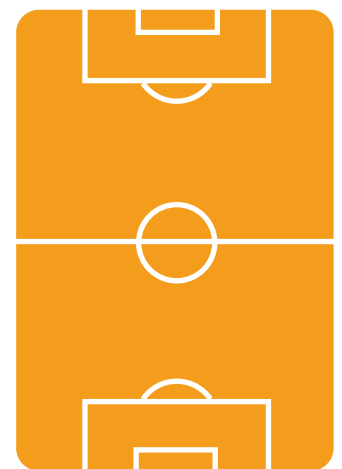
Shift in sourcing purchased
electricity from renewable sources
from today to 2025

Reducing our carbon
footprint by



Shifting electricity to renewable resources

Our commitment will shift
6 terawatt-hours of
electricity annually to
renewable sources,
equivalent to solar panels
covering the area of
400 soccer pitches⁴



¹ Based on a comparison of current public commitments of major consumer goods companies to directly source electricity from renewable sources through direct purchasing. Excludes electricity purchased through green tariffs, contracts with grid suppliers and certificate purchases. Electricity consumption of companies taken from publicly available data.

² Based on existing, estimated 2015 installed wind and solar capacity (IRENA).

³ Based on a carbon reduction of approximately 2 million tonnes CO₂ per year and average annual car emissions of 4.1 tonnes CO₂ per year (US EPA estimate for an average car).

⁴ Calculated based on the estimated area of installed solar panels required to produce AB InBev's current electricity use per year, assuming a typical soccer pitch size as per FIFA guidelines and taking into account average capacity factors for solar energy.