

The background of the slide features a stylized graphic of a red and white striped awning or tent. At the top center, a yellow five-pointed star sits atop a red banner that reads "SALES MACHINE" in white, bold, sans-serif capital letters. Below the banner, a yellow and red striped pole is visible. At the bottom center, a red shield-shaped logo with the letters "U.S.A." in white is partially visible.

SALES MACHINE

CATEGORY LEADERSHIP

REVENUE MANAGEMENT

SALES EXECUTION

TRADE MARKETING



US ROUTE TO MARKET

US SALES MACHINE

PEOPLE

Better Overall Performance



Engaged Team



Engaged Team



ALL IN!

ALL IN VIDEO





Q&A

Investor Seminar



November 14, 2013