SALES MACHINE

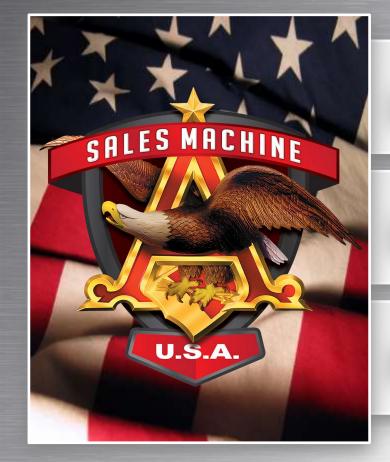
CATEGORY LEADERSHIP

REVENUE MANAGEMENT

SALES EXECUTION

TRADE MARKETING

U.S.A



US ROUTE TO MARKET

US SALES MACHINE



Better Overall Performance





EXCELLENCE













ALL IN VIDEO

SALES MACHINE







Investor Seminar



November 14, 2013

