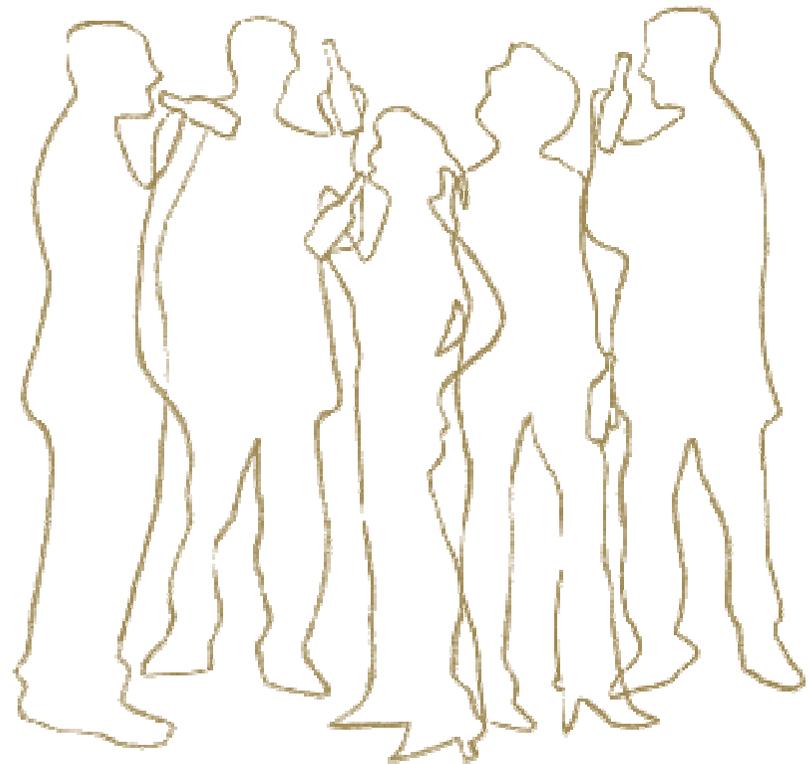


# Recommended acquisition of Foster's



21 September 2011

## Forward-looking statements

This presentation includes 'forward-looking statements' with respect to certain of SABMiller plc's plans, current goals and expectations relating to its future financial condition, performance and results. These statements contain the words "anticipate", "believe", "intend", "estimate", "expect" and words of similar meaning. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding the Company's financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to the Company's products and services) are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. These forward-looking statements speak only as at the date of this document. The Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based. The past business and financial performance of SABMiller plc is not to be relied on as an indication of its future performance.

## Summary

- Recommended cash offer of A\$5.10 per share<sup>1</sup>
  
- Foster's to return capital of A\$0.30 per share<sup>1</sup> prior to completion. Represents:
  - historical tax losses since the time of the initial bid
  - a better cash / net debt position than previously anticipated
  
- Acquisition EV of A\$11.5bn<sup>2</sup>: increase of 2.8% over SABMiller's initial proposal
  
- Transaction to be undertaken by way of a Scheme of Arrangement
  
- Transaction expected to close before the end of 2011

**Foster's is a very attractive commercial opportunity and  
financial investment for SABMiller**

<sup>1</sup> Per Fully Paid share

<sup>2</sup> Details on slide 9

## Foster's is an attractive investment for SABMiller

### Strong country and industry fundamentals

- Strong economic and demographic trends
- Attractive industry with good track record of long term value growth
- Number one position with top 2 players having c.90% market share
- High margin cash generative business

### Opportunity to improve performance

- Under performing asset and brands: opportunity to restructure and rejuvenate
- Operational enhancements utilising SABMiller's proven capabilities
- Access to benefits of global scale

### Compelling financial opportunity that meets SABMiller's investment criteria

- Expected to be enhancing to group's EBITA growth rate
- EPS enhancing in first full year of ownership
- Project WACC exceeded by year 5
- More efficient capital structure and credit rating maintained

**Value creating transaction for SABMiller shareholders**

## Business improvement opportunities

- SABMiller provides Foster's with industry relevant global scale, expertise, processes and experience:
  - global network of experienced managers
  - track record of successful integration, sharing of best practice and continuous performance improvement of acquisitions
  
- Three key business enhancement areas:
  - approach to consumers and brands
  - channel and revenue management
  - cost saving opportunities

# Business improvement opportunities: consumers and brands



- Refine consumer insights, segmentation and targeting
- Create category value with relevant brand differentiation and marketing to build robust brand equity
  - Focussed marketing spend
- Renovate core brands
  - Reposition and rejuvenate core mainstream brands
  - Strengthen the Carlton franchise and Crown Lager
- Focus on growing and profitable segments
  - Optimise the structure of the portfolio
  - Improve and broaden international and local premium offerings and craft beers
  - Invest in innovation and growing segments

## A combined portfolio of leading brands



# Business improvement opportunities: channel and revenue management



- Seek to develop the retailer relationship model with key customers centred on mutually beneficial solutions:
  - Off-premise joint business planning and enhancement of shopper experience
  - On-premise outlet segmentation to target appropriate brands at relevant consumers and optimise investment for growth
  
- Enhance category management and improved merchandising to:
  - Increase shopper appeal
  - Raise volume and value for both retailers and Foster's
  
- Implement holistic revenue management to grow the topline

## Business improvement opportunities: cost savings

- Proven track record of delivery
- Cost savings arising from global scale, procurement capabilities, supplier relationships and specification optimisation
- Global best operating practice implementation in areas such as:
  - World class manufacturing
  - Production and logistics optimisation
  - Distribution and warehousing
  - Sales
  - Marketing
- Corporate overhead reduction
- Pacific Beverages cost synergies in production, distribution and fixed costs

## EV and adjusted net debt

21 June proposal (A\$m)		Recommended offer announcement (A\$m)	
Fully paid share price	A\$4.90	Fully paid share price	A\$5.10
Equity value	9,520	Equity value	9,901
Estimated net debt based on Dec-10	1,883	Estimated net debt at Dec-11 before ATO receivables <sup>1</sup>	1,767
ATO receivables assumed	(257)	ATO receivables assumed in initial proposal	(257)
		Additional ATO receivables confirmed post proposal	(133)
<b>Net debt</b>	<b>1,626</b>	<b>Net debt before transaction adjustments</b>	<b>1,377</b>
		Estimated present value of historic tax losses	(400)
		Capital return (reflecting historical tax losses and improved cash / net debt position)	582
Minority interests	17	Minority interests	12
<b>EV</b>	<b>11,163</b>	<b>Acquisition EV<sup>2</sup></b>	<b>11,472</b>

<sup>1</sup> Estimate of net debt at 31 December 2011 based on 30 June 2011 adjusted net debt of \$1,724m (before ATO refund), adjusted for forecast cash flow to be received to 31 December 2011 and the 2011 final dividend to be paid of \$257m

<sup>2</sup> Before acquisition of 50% of Pacific Beverages and excludes fees

# Funding and conditions

<p><b>Financing</b></p>	<ul style="list-style-type: none"> <li>■ Committed facility of US\$12.5bn</li> <li>■ Strong balance sheet retained</li> <li>■ Expect to maintain a strong investment grade credit profile</li> <li>■ Pro forma F'11 net debt/EBITDA of 3.0 times – forecast to reduce quickly</li> </ul>
<p><b>Foreign exchange risk management</b></p>	<ul style="list-style-type: none"> <li>■ SABMiller exchange risk policy is to broadly match currency composition of group borrowings to currency profile of main operating units</li> </ul>
<p><b>Interest rates</b></p>	<ul style="list-style-type: none"> <li>■ Blended cost for incremental debt of c.5.0% p.a. (pre-tax) reflecting SABMiller's currency and interest rate hedging policy</li> </ul>
<p><b>Deal protections</b></p>	<ul style="list-style-type: none"> <li>■ The customary deal protections have been agreed, and include:             <ul style="list-style-type: none"> <li>– 1% break fee</li> <li>– Right to match</li> <li>– “No shop” provisions</li> </ul> </li> </ul>
<p><b>Conditions / approvals</b></p>	<ul style="list-style-type: none"> <li>■ The conditions to the transaction are summarised in today's announcement</li> <li>■ FIRB/ACCC approval expected to be received within 8 weeks</li> </ul>

## Conclusion and next steps

- Recommended offer of A\$5.10 per fully paid share, EV of A\$11.5bn
  - Increase of 2.8% over SABMiller's initial proposal
  
- Transaction to be undertaken by way of Scheme of Arrangement
  - Scheme Document expected to be dispatched in approximately six weeks
  - Shareholder vote late November / early December
  - Completion by end of 2011
  
- Attractive business and financial opportunity for SABMiller