



Community

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AB InBev makes significant contributions to the well-being of the communities where we do business, around the world. This occurs through the jobs we provide, the salaries and wages we pay, the taxes we contribute to local and national governments, and the community support we provide in the form of donations and volunteer activities.

Economic Contributions

\$2.9
billion

Wages and salaries paid to our approximately 114,000 employees worldwide

\$2.1
billion

Capital expenditures around the globe with investments in our facilities, distribution networks and systems generating jobs and local economic growth

\$11
billion

Excise and income taxes paid, which help to support government programs



Our employees in Russia support the *We All Live Here!* initiative that helps improve industrial areas, streets, gardens and parks in our brewery cities.

We can be counted on to help our communities directly. The following community initiatives are just a small sample of our global efforts.



Latin America South Zone President Bernardo Pavia participated in the zone's first *Volunteer Day* in Villa Argentina. In partnership with the Conscience Association, more than 70 employees volunteered to plant trees and flowers, paint the indoor and outdoor yards, refurbish signs and build learning games for School No. 30 Manuel Belgrano near our Quilmes brewery.

Volunteerism and Support

Volunteering is a way our employees help those in need and personalize our company to the communities where they live and work. Through our Better World three-year plan, we have committed to providing structure for our volunteer efforts and charitable support around the world.

In 2011, we will formalize our volunteer program by providing a global volunteer policy that our operating zones may then adapt and implement in their respective markets. We will focus our volunteer efforts on those areas, such as education and economic development, that support our strategic business objectives. We will also formalize our volunteer tracking and reporting structure, with the goal to have nearly one in five employees volunteer during 2011.

Here are a few examples of our volunteer efforts in 2010:

China AB InBev Hope School In November, *Jinping AB InBev Hope School*, the first *Hope School* sponsored by our company, was officially opened in Laomeng Village in China's southern Yunnan Province. The Hope School, which currently serves 114 students, is located in a remote, mountainous area that is an eight-hour drive from Kunming. Over the years, the area has been supported by various poverty relief and national development programs. AB InBev donated 250 000 RMB (38 000 USD) to rebuild the school, including a new library, computer room and playground. The company also

established a 50 000 RMB (7 600 USD) scholarship for students from the most financially distressed families. Computers, books, stationery, chairs, desks and other teaching aids were also donated by AB InBev.

Un Techo para mi País For the second year in a row in Uruguay, we partnered with Un Techo para mi País (A Roof for My Country), a Latin American organization that builds temporary housing and advances community development. The NGO has won a United Nations award for its work around the world. Since 2003, it has enrolled more than 8,000 young college volunteers in programs to eradicate extreme poverty in the country. As part of the program, about 40 AB InBev volunteers constructed five houses, which helped to increase employee engagement with the community.

Teach for America This national corps commits recent college graduates to two years of teaching in urban and rural public schools. We have provided funding support to Teach for America since it came to St. Louis in 2002. In 2010, company executives, including North America Zone President Luiz Edmond, volunteered as guest teachers in St. Louis public schools, visiting classrooms to impart lessons that drew on their experiences in business and beyond.

Supporting Our Rivers Employees and their families were among more than 250 volunteers helping the organization Living Lands & Waters in their annual cleanup of the St. Louis riverfront. This year's cleanup brought in more than 10 tons of trash and debris from the islands and shorelines of the Mississippi River near downtown.

Employees from our Newark brewery and offices in New York City also provided cleanup support to the Passaic River Coalition in Lyndhurst, NJ, as part of World Environment Day activities.

Futuro Posible In 2010, our operations in Argentina invested more than 2 380 000 ARS (590 000 USD) to Futuro Posible (The Future Is Possible), an array of community development and education programs. This support included:

- National scholarships for high school students;
- Fee payments for a neonatology course (in partnership with Quilmes National University and Iriarte Hospital) for healthcare professionals;
- National gardens in schools (in partnership with Huerta Niño Foundation);
- Funding for hospitals, healthcare units and day-care centers;
- Donations of books, learning materials, furniture and equipment for schools;
- A recycling program, in partnership with the Habitat & Desarrollo Foundation;
- Hundreds of hours of employee volunteer activities, including the cleanup of lakes and public gardens.

“We All Live Here!” Many of our colleagues in Russia participate in the long-term social program We All Live Here!, which aims to make life more pleasant and comfortable for residents of our brewery communities. Each year, employees and local citizens work together to improve industrial areas, streets, gardens and parks in the cities of Ivanovo, Volzhsky, Angarsk, Omsk, Perm, Kursk, Klin, Saransk, Novocheboksarsk and St. Petersburg. In 2010, more than 2,000 employees took part in Subbotnik (a Saturday voluntary public works initiative), which is supported by local authorities and NGOs. All together, our employees invested more than 10,000 hours of volunteer time during the year.

Habitat for Humanity More than 250 employees and wholesalers partnered with the New Orleans Area Habitat for Humanity to help clean up neighborhoods and build homes in conjunction with the company’s annual sales convention. A donation of 50 000 USD helped support the effort. In Florida, the Anheuser-Busch Foundation donated 65 000 USD to the Jacksonville Habitat for Humanity, and our brewery employees spent five Saturdays building a home. Since 1999, the company has contributed a total of nearly 600 000 USD to this organization.

Charitable Foundations

Through our charitable foundations, we have reached out to groups in need, contributing to community organizations and touching countless individual lives, with a focus on supporting education, the environment, economic development, disaster preparedness/relief and the brave men and women who serve in the military.

- Anheuser-Busch Companies and its Foundation have contributed nearly 475 million USD since 1997 to communities across the United States. Educational institutions receiving financial support in 2010 from the Foundation included the University of Missouri–St. Louis, Saint Louis University, Washington University, Fontbonne University, Harris Stowe State University, Ranken Technical College and Missouri University of Science & Technology in Rolla, and George Herbert Walker School of Business and Technology at Webster University;
- The Antônio and Helena Zerrenner Foundation (FAHZ) invested 154 million Brazilian real (92 million USD) in the company’s employees and dependents, totaling some 69,368 people throughout Brazil. This investment includes funding a hospital and dental plan, 1,355 scholarships, 15,091 supplies of school materials for students, and the distribution of 28,914 hampers and 16,183 Christmas toys;



10K

Our employees in Russia volunteered
10,000 hours in 2010



For the second year in a row in Uruguay, as part of our *Futuro Posible* community initiatives, we partnered with Un Techo para mi País (A Roof for My Country), a Latin American organization that builds temporary housing and advances community development. As part of the program, about 40 AB InBev volunteers constructed five houses.

- The *InBev–Baillet Latour Fund* in Belgium provided nearly 2.5 million EUR (3.6 million USD) to encourage accomplishments in the scientific, educational and artistic fields by rewarding prizes, study grants, trips or gifts in cash or goods;
- In 2010, the Verhelst Foundation in Belgium provided 2.08 million EUR (3.0 million USD), helping AB InBev employees with extraordinary medical costs, operating a confidential counseling service and providing scholarships. The Verhelst Foundation is an independent organization created in 1949 to support company employees.

Disaster Relief

Since 1988, our United States operations have packaged and donated nearly 70 million cans of fresh drinking water to emergency relief organizations following natural disasters.

In the U.S. over the last three years, the company and its distributors have provided nearly 6 million cans of packaged drinking water to victims of natural disasters.

In 2010, we donated approximately 850,000 cans of drinking water for U.S. disaster relief, including support to help people affected by water-main breaks in Kentucky, winter storms in South Dakota, an oil spill in Michigan, forest fires in Colorado, and flooding in Tennessee, Iowa, Nebraska, Kentucky and Wyoming.

To assist in relief efforts following the February earthquake in Chile, our operations there contributed fresh drinking water as well as Maltin, a high-protein non-alcoholic beverage from a facility in Bolivia. We also provided fresh drinking water to workers battling drought-caused wildfires in Russia in August, and our people collected clothing for victims who had lost their homes and possessions.

In addition to our water projects, we've had a long-standing partnership with the Red Cross, providing millions of dollars in

support for such programs as the first-of-its-kind emergency preparedness initiative designed to help schools, businesses and communities with their planning.

In China, when a once-in-a-century drought swept across the southwestern Yunnan Province in 2010, the company funded the construction of 150 wells to provide a sustainable water supply for 10,000 local residents, as well as support for industrial and agricultural production. Meanwhile, the heaviest rainstorm in half a century caused flooding in the Jiangxi, Fujian, Jilin and other provinces of China, and more than 800,000 people were forced from their homes. The company made a significant donation to help rebuild damaged areas in Jiangxi Province, and raised funds by matching donations to beer sales of our Sedrin and Harbin brands, to help support communities in the disaster area.

114
children

Number of students served by the Laoming Village Hope School, which was rebuilt with support from our Asia Pacific Zone. Our funding helped rebuild the school, including a new library, computer room and playground, as well as establish a scholarship for students from the most financially distressed families.

