

Community



Anheuser-Busch InBev makes significant economic contributions to the well-being of the communities where we operate around the world through the jobs we provide, the salaries and wages we pay, and the taxes we contribute to local and national governments.

2009 Anheuser-Busch InBev Economic Contributions

- Wages and salaries paid to our approximately 116,000 employees worldwide totaled \$3.8 billion.
- Capital expenditures around the globe totaled nearly \$1.4 billion, with investments in our facilities, distribution networks and systems generating jobs and local economic growth.
- Excise and income taxes, which help to support government programs around the world, totaled nearly \$10 billion.

We also can be counted on to help our communities directly when opportunities arise. Markets are encouraged to support community causes that are closely tied to their business objectives. Here are selected examples of our community initiatives in the past two years around the world. Additional examples are featured in the country sections.

- In the United States, we work with our distributors and provided a total of 5 million cans of fresh drinking water to victims of natural disasters in the past two years. Since 1988, Anheuser-Busch has donated more than 68.5 million cans of drinking water following natural and other disasters. In May 2008, our China breweries also provided water to victims of the Sichuan earthquake and donations to the local government and Red Cross that year totaling more than \$2.2 million. This community best practice has now been shared with other

zones. When an earthquake hit Haiti in January 2010, our Latin American North AmBev brewery in Santiago, Dominican Republic, provided some of the first fresh drinking water — 350,000 cans — to victims. That was followed by an additional 600,000 cans from our Anheuser-Busch Cartersville, Georgia, brewery, along with a \$500,000 donation to the Red Cross in which the company matched employee and wholesaler contributions. In February 2010, when the earthquake hit Chile, we provided nearly 35,000 cans of fresh drinking water from one of our Quilmes breweries in Argentina and 25,000 cans of Maltin, a non-alcohol, high-protein beverage, from our La Paz, Bolivia brewery.

- For six years in a row, employees of our Canadian London, Ontario, brewery and national office have supported the Annual Thames River Clean Up. More than one metric ton of debris — including metal, old bicycles, tires and shopping carts — was removed from the shoreline of the Thames, and employees also restored a path behind the brewery to its natural state for the community to enjoy.
- In Russia, our employees and their families joined townspeople and local authorities to help clean the streets of Klin, Ivanova, Kursk, Volzhsky, Saransk, Novocheboksarsk, Perm, Omsk and Angarsk. This is part of a longtime company commitment, called “We All Live Here,” in which employees aim to make life more pleasant and comfortable for residents of our brewery communities.



In Russia, our employees and their families teamed with the community to help beautify and improve street, gardens and parks through traditional “subbotniks” or street cleanings.



- In Argentina, the project “Building Citizenship: Access to Health and Rights in Adolescence” implemented in five communities where our breweries are located, was recognized in 2009 by the United National Education, Cultural and Scientific Organization and the Inter-American Development Bank as a “Best Practice in Youth Policies and Programs in Latin America and the Caribbean.” The project’s goal is to promote the participation of young people in local development strategies, and it was selected from among 600 initiatives from 30 countries.
- In China, we launched a partnership in 2009 with the China Europe International Business School (CEIBS). Under the partnership, CEIBS and Anheuser-Busch InBev will work together on joint events, case-study writing, and research. The company will provide tuition scholarship for MBA students at CEIBS, and in return, CEIBS will provide priority access for recruitment of its graduates and hiring of interns.

Through our Better World three-year plan, we have committed to reviewing and providing additional structure for our volunteer and charitable support around the world.

Charitable Foundations Associated with Anheuser-Busch InBev:

- Anheuser-Busch Companies and its Foundation have contributed more than \$450 million since 1997 to communities across the United States. Funding is directed to initiatives supporting education, economic development and the environment, as well as disaster relief and support of those who serve our country.
- In 2009, the Antônio and Helena Zerrenner Foundation (FAHZ) invested 137 million Brazilian real (\$70 million) in the company’s employees and dependents, totaling some 63,949 people throughout Brazil. This comprises a medical, hospital and dental plan, 1,607 scholarships, 15,078 supplies of school materials for students, and the distribution of 26,534 hampers and 15,106 Christmas toys.
- The InBev-Baillet Latour Fund in Belgium encourages accomplishments in the scientific, educational or artistic fields by rewarding prizes, study grants, trips or gifts in cash or goods. In 2008, the Fund provided €2.5 million (\$3.3 million), and for 2009, €2.2 million (\$2.9 million).
- In 2009, the Verhelst Foundation in Belgium provided €2.29 million (\$3.1 million) to support Anheuser-Busch InBev employees by helping with extraordinary medical costs, operating a confidential counseling service, and providing scholarships. The Verhelst Foundation is an independent organization created in 1949 to support company employees.

Over the past two years in the U.S. alone, we have worked with our distributors to provide 5 million cans of fresh drinking water to victims of natural disasters.