

Guide to Our Business

	Volume All Products Full Year (000 hl) ³	Market Position December 2009	Market Share December 2009	Number of Beverage Plants	Trading Names	Global Brands	Multi-Country Brands	Local Brands
AB InBev Worldwide	408 603.4			152	Anheuser-Busch InBev, AB InBev			
AB InBev Beer	364 540.4			138				
AB InBev non-beer plant(s)	44 063.0			14				
North America	134 644.1			19				
USA	122 355.5	1	48.9%	12	Anheuser-Busch Co.	Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Bass, Brahma, Bud Light, Busch, Michelob, Natural Light
Canada	11 237.7	1	42.4%	7	Labatt Brewing Company	Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Alexander Keith's, Bass, Bud Light, Kokanee, Labatt, Lucky
Cuba	1 050.9	1	—	—	Cerveceria Bucanero	Beck's		Bucanero ⁵ , Cristal ⁵ , Maybe ⁵
Latin America North	109 794.3			35				
Brazil Beer	76 275.9	1	68.7%	23	Cia de Bebidas das Americas-AmBev	Budweiser, Stella Artois	Hoegaarden, Leffe	Antarctica, Bohemia, Brahma, Skol
Brazil SD	27 120.3	—	17.7%	5	Cia de Bebidas das Americas-AmBev			Guaraná Antarctica, Pepsi ⁶
Dominican Republic	1 594.2 ⁷	2	13.1%	2 ⁴	Embodom C. Por A.	Budweiser		Brahma, Pepsi ⁶ , 7UP ⁶ , Red Rock
Ecuador	192.7	2	8.7%	1	Cervesur	Budweiser		Brahma
Guatemala	221.4	2	15.3%	1	Ind. Del Atlántico			Brava
Peru	3 490.5 ⁷	2	7.7%	2 ⁴	Cia Cerv. AmBev Peru	Stella Artois		Brahma, Zenda, Concordia, Pepsi ⁶ , 7UP ⁶ , Triple Kola ⁶
Venezuela	899.3 ⁷	3	3.4%	1	CACN	Budweiser, Beck's		Brahma, Brahma Ice, Brahma Light, Malta Caracas
Latin America South	33 318.7			20				
Argentina Beer	12 863.3	1	74.4%	5	Cia y Malteria Quilmes SAICA	Budweiser, Stella Artois		Andes, Brahma, Norte, Patagonia, Quilmes
Argentina SD	11 549.3	2	—	4	Cia y Malteria Quilmes SAICA			Pepsi ⁶ , 7UP ⁶ , H2OH!
Bolivia	4 101.2 ⁷	1	97.1%	7 ⁴	Cia Boliviana National	Stella Artois		Ducal, Paceña, Pepsi ⁶ , Taquiña,
Chile	850.9	2	14.2%	1	Cia Chile	Budweiser, Stella Artois		Baltica, Becker, Brahma
Paraguay	2 297.5	1	97.5%	1	Cia Paraguay	Budweiser, Stella Artois, Beck's		Baviera, Brahma, Ouro Fino, Pilsen
Uruguay	1 656.5 ⁷	1	97.5%	2 ⁴	FNC	Budweiser, Stella Artois		Norteña, Patricia, Pilsen
Western Europe	33 306.5			16				
Belgium	5 627.3	1	57.6%	4	InBev Belgium	Stella Artois, Beck's	Hoegaarden, Leffe	Belle-Vue, Jupiler
France	1 859.8	3	10.0%	—	InBev France	Bud, Stella Artois, Beck's	Hoegaarden, Leffe	Belle-Vue, Boomerang, Loburg
Germany (including Switzerland and Austria)	9 244.4	2	9.4%	5	InBev Deutschland Vertriebs	Beck's	Hoegaarden, Leffe	Diebels, Franziskaner, Haake-Beck, Hasseröder, Löwenbräu, Spaten
Italy	1 274.8	3	8.0%	—	InBev Italia	Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Franziskaner, Löwenbräu, Spaten
Spain	138.9	—	—	—				
Luxembourg	246.6	1	43.7%	1	Brasserie de Luxembourg Mousel-Diekirch	Stella Artois, Beck's	Hoegaarden, Leffe	Diekirch, Jupiler, Mousel
The Netherlands	2 219.0	3	15.8%	2	InBev Nederland	Stella Artois, Beck's	Hoegaarden, Leffe	Dommelsch, Hertog Jan, Jupiler
UK (including LBS & Ireland)	12 695.7	1	21.8%	4 ⁸	InBev U.K. Limited	Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Bass, Boddingtons, Brahma, Whitbread
Central & Eastern Europe	40 178.3			23				
Bulgaria ¹	1 298.6	2	26.3%	2	Kamenitza			
Croatia ¹	1 438.2	1	42.1%	1	Zagrebacka Pivovara			
Czech Republic ¹	2 479.6	2	15.5%	2	Pivovary Staropramen			
Hungary ¹	1 483.1	3	24.5%	1	Borsodi Sorgyar			
Montenegro ¹	464.9	1	91.8%	1	Trebjesa			
Romania ¹	3 031.1	2	23.9%	2	InBev Romania			
Russia	16 563.3	2	15.8%	10	SUN InBev Russia	Bud, Stella Artois, Beck's	Hoegaarden, Leffe	Bagbier, Brahma, Klinskoye, Löwenbräu, Sibirskaia Korona, T, Tolstiak
Serbia ¹	2 983.6	1	54.3%	1	Apatinska Pivara Apatin			
Ukraine	10 435.9	1	39.8%	3	SUN InBev Ukraine	Stella Artois, Beck's	Hoegaarden, Leffe	Chernigivske, Rogan, Yantar
Asia Pacific	52 486.1			36				
China	48 913.7	3	11.1%	33	Anheuser-Busch InBev China	Beck's, Budweiser		Double Deer, Harbin, Jinling, Jinlongquan, KK, Sedrin, Shiliang
South Korea ²	3 572.4	2	41.5%	3	Oriental Brewery			
Global Export	4 875.3							

1 All Key Performance Indicators (KPI's) are until end November.

2 All KPI's are until end June.

3 Excluding pro rata stake in the volumes of our associate Modelo which is consolidated under the equity pick up method in our financial statements.

4 Includes non-beer plant(s).

5 Registered brands owned by our partners.

6 Brewed under license or bottled under exclusive bottling agreement.

7 Includes non-beer volumes.

8 Wellpark sold to C&C Group PLC.