

Our Top 10 Markets

	Volume All Products Full Year (000 hl)	Market Share 2010	Market Position 2010	Number of Beverage Plants	Trading Names
AB InBev Worldwide	398 917.8	—	—	133	Anheuser-Busch InBev, AB InBev
AB InBev Beer	352 931.8	—	—	121³	—
AB InBev non-beer	45 986.0	—	—	12	—
US	118 450.3	48.3%	No. 1	12	Anheuser-Busch Companies
Canada	11 025.2	41.2%	No. 2	6	Labatt Breweries of Canada
Brazil – Beer	84 475.1	70.1%	No. 1	25 ⁴	Companhia de Bebidas das Américas - AmBev
Brazil – Soft Drinks	29 250.2	17.7%	—	4	Companhia de Bebidas das Américas - AmBev
Argentina – Beer	13 087.2	76.0%	No. 1	7 ⁵	Cerveceria y Maltería Quilmes
Argentina – Soft Drinks	10 967.6	22.0%	No. 2	3	Cerveceria y Maltería Quilmes
Belgium	5 272.2	56.3%	No. 1	4	InBev Belgium
Germany	8 638.0 ¹	8.8%	No. 2	5	InBev Deutschland Vertriebs
UK²	11 367.3	21.2%	No. 1	3	InBev UK
Russia	16 282.8	15.8%	No. 2	10	SUN InBev Russia
Ukraine	10 467.4	36.7%	No. 1	3	SUN InBev Ukraine
China	50 120.0	11.1%	No. 4	31	Anheuser-Busch InBev China

1. Includes Switzerland & Austria

2. Includes Ireland; Market position is based on OffTrade data

3. Includes 18 mixed beer/soft drink plants

4. Includes 11 mixed beer/soft drink plants

Our 14 “Billion Dollar Brands”



Global Brands



North America

133
Beverage Plants Globally

No. 1 OR No. 2
Market position in 19 countries

Global Brands	Multi-Country Brands	Local Brands
— — —	— — —	— — —
Budweiser, Stella Artois, Beck's Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe Hoegaarden, Leffe	Bass, Brahma, Bud Light, Busch, Michelob, Natural Light Alexander Keith's, Bass, Bud Light, Kokanee, Labatt, Lucky, Lakeport, Oland
Budweiser, Stella Artois — Budweiser, Stella Artois —	Hoegaarden, Leffe — — —	Antarctica, Bohemia, Brahma, Skol Guaraná Antarctica, Pepsi ⁶ Andes, Brahma, Norte, Patagonia, Quilmes Pepsi ⁶ , 7UP ⁶ , H2OH!
Budweiser, Stella Artois, Beck's Beck's Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe Hoegaarden, Leffe Hoegaarden, Leffe	Belle-Vue, Jupiler, Vieux Temps Diebels, Franziskaner, Haake-Beck, Hasseröder, Löwenbräu, Spaten, Gilde Bass, Boddingtons, Brahma, Whitbread, Mackeson
Bud, Stella Artois, Beck's Stella Artois, Beck's	Hoegaarden, Leffe Hoegaarden, Leffe	Bagbier, Brahma, Klinskoye, Löwenbräu, Sibirskeya Korona, T, Tolstiak Chernigivske, Rogan, Yantar
Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Double Deer, Harbin, Jinling, Jinlongquan, KK, Sedrin, Shiliang

5. Includes 5 mixed beer/soft drink plants

6. Brewed under license or bottled under exclusive bottling agreement

