

Guide to our business (full year pro-forma 2008 for Anheuser-Busch and InBev)

	Volume All Products 2008 full year (Mio HL)	Market Position ⁽²⁾ December 2008	Market Share 2008 ⁽⁶⁾	Number of Beverage Plants	Trading Names	Global brands	Multi-country brands	Main local brands		
Global	456.8			151						
North America⁽¹⁰⁾	166.7			21						
USA ⁽¹⁾	128.4	Nº 1	49.9%	12	Anheuser-Busch, InBev International, Labatt USA	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Bud Light, Bud Light Lime, Bud Ice, Budweiser Select, Michelob Ultra, Busch, Busch Light, Natural Light, Rolling Rock, Bass, Boddingtons, Labatt Blue, Brahma
Mexico (Modelo) ⁽²⁾	26.2	Nº 1	55.0%		Grupo Modelo			Budweiser		Corona, Bud Light
Canada	9.9	Nº 1	42.9%	8	Labatt Brewing Company	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Labatt Blue, Labatt Blue Light, Labatt Lite, Kokanee, Alexander Keith's, Bud Light, Brahma
Cuba	1.1	Nº 2	45.1%	1	Bucanero	Beck's				Bucanero ⁽⁸⁾ , Cristal ⁽⁸⁾ , Mayabe ⁽⁸⁾
Export/Licenses handled by North America Zone ⁽³⁾	1.2				Anheuser-Busch, Labatt Brewing Company			Budweiser		Labatt Blue
Latin America North	101.5			35						
Brazil - Beer	70.0	Nº 1	67.5%	23	Cia de Bebidas das Americas-AmBev		Stella Artois	Budweiser	Leffe, Hoegaarden	Antarctica, Bohemia, Skol, Brahma
Brazil - Soft Drinks	25.1	Nº 2	18.0%	5	Cia de Bebidas das Americas-AmBev					Guaraná Antarctica, Pepsi ⁽⁹⁾
Venezuela - Beer	1.0	Nº 3	4.1%	1	CACN					Brahma Light, Brahma Ice, Brahma
Venezuela - Soft Drinks	0.1	-	-	-	CACN					Malta Caracas
Peru - Beer	1.0	Nº 2	10.0%	1	Cia Cerv. AmBev Peru SA					Brahma
Peru - Soft Drinks	2.2	Nº 2	13.1%	1	Cia Cerv. AmBev Peru SA					Concordia ⁽⁹⁾ , Pepsi ⁽⁹⁾ , Triple Kola ⁽⁹⁾
Ecuador	0.2	Nº 2	8.9%	1	Cervesur SA			Budweiser		Brahma
Dominican Republic - Beer	0.4	Nº 2	11.3%	1	Embodom C. por A.			Budweiser		Brahma
Dominican Republic - Soft Drinks	1.2	Nº 1	39.5%	1	Embodom C. por A.					Pepsi ⁽⁹⁾ , 7UP ⁽⁹⁾ , Red Rock
Guatemala	0.2	Nº 2	15.7%	1	Ind.del Atlántico S.A.					Brahma
Latin America South	33.7			19						
Argentina - Beer	12.9	Nº 1	74.4%	5	Cia y Malteria Quilmes SAICA y G		Stella Artois	Budweiser		Andes, Norte, Quilmes Cristal, Pataporia, Brahma
Argentina - Soft Drinks	12.6	Nº 2	22.0%	5	Cia y Malteria Quilmes SAICA y G					7UP ⁽⁹⁾ , Pepsi ⁽⁹⁾ , H2Oh ⁽⁹⁾
Paraguay	2.4	Nº 1	93.1%	1	Cia Paraguay SA	Beck's	Stella Artois	Budweiser		Baviera, Ouro Fino, Pilsen, Brahma
Bolivia	3.5	Nº 1	97.1%	5	Cia Boliviana Nacional SA		Stella Artois			Ducal, Paceña, Taquiña
Chile	0.8	Nº 2	13.3%	1	Cia Chile SA		Stella Artois	Budweiser		Baltica, Becker, Brahma
Uruguay - Beer	0.9	Nº 1	97.1%	2	FNC SA		Stella Artois	Budweiser		Norteña, Patricia, Pilsen
Uruguay - Soft Drinks	0.7	-	-	-	FNC SA					
Western Europe	35.0			16						
Belgium	5.9	Nº 1	57.7%	4	InBev Belgium	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden	Belle-Vue, Jupiler, Brahma
France	2.1	Nº 3	9.7%	-	InBev France	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden	Boomerang, La Bécasse, Loburg, Brahma
Luxemburg	0.2	Nº 1	48.5%	1	Brasseries de Luxembourg Mousel-Diekirch S.A.	Beck's	Stella Artois		Leffe	Belle-Vue, Diekirch, Jupiler, Mousel, Brahma
The Netherlands	2.5	Nº 3	15.7%	2	InBev Nederland	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden	Dommelsch, Jupiler, Hertog Jan, Brahma
U.K. ⁽⁴⁾	11.9	Nº 3	21.8%	4	InBev U.K.	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Bass, Boddingtons, Castlemaine XXXX ⁽⁹⁾ , Tennent's, Brahma
Germany - Beer	9.0	Nº 2	9.6%	5	InBev Germany	Beck's	Stella Artois		Leffe, Staropramen	Diebels, Franziskaner, Haake-Beck, Hasseröder, Löwenbräu
Germany - Soft Drinks	0.6	-	-	-	InBev Germany					
Italy	1.3	Nº 3	7.8%	-	InBev Italia	Beck's	Stella Artois	Budweiser	Leffe, Staropramen	Tennent's Super, Brahma, Löwenbräu
Export/Licenses handled by Western Europe Zone	1.5					Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Bass, Boddingtons
Central & Eastern Europe	46.1			24						
Bulgaria	1.5	Nº 2	26.6%	2	Kamenitza	Beck's	Stella Artois		Leffe, Hoegaarden, Staropramen	Kamenitza
Croatia	1.5	Nº 1	39.7%	1	Zagrebacka Pivovara	Beck's	Stella Artois		Leffe, Hoegaarden, Staropramen	Ožujsko
Czech Republic	2.6	Nº 2	15.6%	2	Pivovary Staropramen	Beck's	Stella Artois		Leffe, Hoegaarden, Staropramen	Branik, Kelt, Měštan, Ostravar, Vratislav, Velvet
Hungary	1.9	Nº 3	25.1%	1	Borsodi Sorgyar	Beck's	Stella Artois		Leffe, Hoegaarden, Staropramen	Borsodi
Serbia	3.0	Nº 1	54.3%	1	Apatin	Beck's	Stella Artois			Jelen Pivo, Apatinsko Pivo
Montenegro	0.5	Nº 1	92.3%	1	Trebjesa	Beck's	Stella Artois			Niksicko
Romania	4.0	Nº 3	19.2%	3	InBev Romania	Beck's	Stella Artois		Leffe, Hoegaarden	Bergensbier, Noroc, Löwenbräu
Russia	18.6	Nº 2	18.4%	10	SUN InBev	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Bagbier, Klinskoye, Sibirskaia Korona, T, Tinkoff, Tolstiak, Brahma, Löwenbräu
Ukraine	10.8	Nº 1	37.5%	3	SUN InBev	Beck's	Stella Artois		Leffe, Hoegaarden, Staropramen	Chernigivske, Rogan, Taller, Yantar, Brahma
Export/Licenses handled by Central & Eastern Europe Zone	1.8	-	-	-					Staropramen	
Asia Pacific⁽¹⁰⁾	71.0			36						
China ⁽⁵⁾	63.6	Nº 2	15.4%	33	Anheuser-Busch InBev China Zhujiang	Beck's		Budweiser		Harbin, Sedrin, Double Deer, Jingling, KK, Zhujiang ⁽⁸⁾ , Brahma
South Korea ⁽⁷⁾	7.4	Nº 2	41.1%	3	Oriental Brewery	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden	Cass, Cafri, OB, Brahma
Global Exports/Licenses	2.8	-	-	-	-	Beck's	Stella Artois	Budweiser	Leffe, Hoegaarden, Staropramen	Brahma

(1) Includes Anheuser-Busch and Labatt USA full year 2008 volumes.

(2) Volume represents 50.2% stake in total Modelo volumes including exports. Market share is total Modelo market share in Mexico based on 2007 Plato Logic estimate.

(3) Includes Anheuser-Busch and Labatt exports.

(4) Includes Anheuser-Busch full year 2008 volumes. Market share based on U.K. domestic market volume defined by BBPA - Sales Volume Survey.

(5) Includes Anheuser-Busch full year 2008 volumes, a 27% pro-rata stake in Tsingtao (14,549kl) and excludes Zhujiang. Total China market share based on market volumes from Plato Logic.

(6) Domestic Own Beer Market share. Brazil, Russia, Guatemala, Ecuador, Peru and Hungary based on 3rd Party retail Audit. All others based on Industry association or Plato Logic total market volumes.

(7) Market share based on Korean Alcohol & Liquor Industry Association reporting.

(8) Registered brands owned by our partners.

(9) Brewed under license or bottled under exclusive bottling agreement.

(10) Includes the pro-rata stake in the volumes of our associates Modelo and Tsingtao which are consolidated under the equity pick up method in our financial statements.