

# Key Performance Indicators

InBev is committed to continuous performance improvement. The following table presents a series of key performance indicators (KPIs) relating to our sustainability initiatives. We have set challenging targets for our environmental performance, and we will develop further KPIs in the future to measure our progress.

| <b>Economic (page 8)</b>  |                    | <b>2007</b> | <b>2006</b> | <b>2005</b> | <b>Notes</b>   |
|---|--------------------|-------------|-------------|-------------|--|
| <b>Volume</b><br>(million hectoliters)  |                    | 271         | 247         | 224         | (1 hectoliter = 100 liters).   |
| <b>Revenue</b><br>(million euro)  |                    | 14 430      | 13 308      | 11 656      | Gross revenue (less excise taxes and discounts).   |
| <b>Normalized EBITDA</b><br>(million euro)  |                    | 4 992       | 4 239       | 3 339       | Profit from operations adjusted for non-recurring items, plus depreciation and amortization.   |
| <b>Environment (page 12)</b>  | <b>2010 Target</b> | <b>2007</b> | <b>2006</b> | <b>2005</b> |  |
| <b>Material recycling and byproducts use</b><br>(% recycling and reuse)   | 98%                | 97.2%       | 96.9%       | 95.1%       |  |
| <b>Energy use</b><br>(Gigajoules per hectoliter production (Gj/hl))   | 0.12               | 0.14        | 0.15        | 0.18        | Gigajoules of energy used for all InBev production activities per hectoliter of beer and soft drinks produced.   |
| <b>Water use</b><br>(Hectoliters of water use per hectoliter production (hl/hl))  |                    |             |             |             |  |
| <b>All Production</b>   | 4.50               | 5.00        | 5.05        | 5.25        | Hectoliters of water used for all InBev production activities per hectoliter of beer and soft drinks produced.   |
| <b>Beer &amp; Soft Drink production only</b>  | 3.75               |             |             |             | Hectoliters of water used for the production of beer and soft drinks per hectoliter of beer and soft drinks produced.  |
| <b>Wastewater</b><br>(Hectoliters of wastewater per hectoliter production (hl/hl))  | 3.10               | 3.41        | 3.47        | 3.74        | Hectoliters of wastewater discharged for all InBev production activities per hectoliter of beer and soft drinks produced.  |
| <b>Greenhouse gas emissions</b><br>(Kilograms of carbon dioxide emissions per hectoliter production (Kg CO <sub>2</sub> /hl)) | 11.69              | 12.99       | 13.88       | 15.04       | Kilograms of carbon dioxide emissions for all InBev production activities per hectoliter of beer and soft drinks produced.   |
| <b>People &amp; the Community (page 28)</b>   |                    | <b>2007</b> | <b>2006</b> | <b>2005</b> |  |
| <b>Number of employees</b>  |                    | 87 060      | 85 617      | 77 366      |  |
| <b>Employee satisfaction</b>  |                    | 65%         | 63%         | 58%         | Results of survey index measuring ten key aspects of employee engagement.  |
| <b>Fatalities</b>   |                    | 6           | 5           | 2           | 2007: three workforce fatalities, three contractor fatalities.<br>2006: Two workforce fatalities, three contractor fatalities.<br>2005: One workforce fatality, one contractor fatality. |