

Key Performance Indicators

InBev is committed to continuous performance improvement. The following table presents a series of key performance indicators (KPIs) relating to our sustainability initiatives. We have set challenging targets for our environmental performance, and we will develop further KPIs in the future to measure our progress.

Economic (page 8)		2007	2006	2005	Notes
Volume (million hectoliters)		271	247	224	(1 hectoliter = 100 liters).
Revenue (million euro)		14 430	13 308	11 656	Gross revenue (less excise taxes and discounts).
Normalized EBITDA (million euro)		4 992	4 239	3 339	Profit from operations adjusted for non-recurring items, plus depreciation and amortization.
Environment (page 12)	2010 Target	2007	2006	2005	
Material recycling and byproducts use (% recycling and reuse)	98%	97.2%	96.9%	95.1%	
Energy use (Gigajoules per hectoliter production (Gj/hl))	0.12	0.14	0.15	0.18	Gigajoules of energy used for all InBev production activities per hectoliter of beer and soft drinks produced.
Water use (Hectoliters of water use per hectoliter production (hl/hl))					
All Production	4.50	5.00	5.05	5.25	Hectoliters of water used for all InBev production activities per hectoliter of beer and soft drinks produced.
Beer & Soft Drink production only	3.75				Hectoliters of water used for the production of beer and soft drinks per hectoliter of beer and soft drinks produced.
Wastewater (Hectoliters of wastewater per hectoliter production (hl/hl))	3.10	3.41	3.47	3.74	Hectoliters of wastewater discharged for all InBev production activities per hectoliter of beer and soft drinks produced.
Greenhouse gas emissions (Kilograms of carbon dioxide emissions per hectoliter production (Kg CO ₂ /hl))	11.69	12.99	13.88	15.04	Kilograms of carbon dioxide emissions for all InBev production activities per hectoliter of beer and soft drinks produced.
People & the Community (page 28)		2007	2006	2005	
Number of employees		87 060	85 617	77 366	
Employee satisfaction		65%	63%	58%	Results of survey index measuring ten key aspects of employee engagement.
Fatalities		6	5	2	2007: three workforce fatalities, three contractor fatalities. 2006: Two workforce fatalities, three contractor fatalities. 2005: One workforce fatality, one contractor fatality.