

PRESS RELEASE

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Anheuser-Busch InBev Announces Launch of American Depository Receipt Program

Anheuser-Busch InBev (Euronext: ABI) announced today that it has established a Level 1 American Depository Receipt (ADR) program in the United States to facilitate greater North American investment in the company.

Each ADR represents one ordinary share of Anheuser-Busch InBev common stock and will begin trading over-the-counter under the ticker symbol "AHBIY" effective today. Anheuser-Busch InBev ordinary shares will continue to trade on Euronext Brussels under the symbol "ABI."

"We are seeing significant interest in our stock in the U.S. and establishing this ADR program will facilitate ownership for a broader range of investors," said Felipe Dutra, Chief Financial Officer of Anheuser-Busch InBev.

The Bank of New York Mellon has been appointed as the depository bank to administer the ADR program. For more information, please contact Lance Miller at The Bank of New York Mellon's Depository Receipt Division at +1 212-815-2367.

About Anheuser-Busch InBev

Anheuser-Busch InBev is a publicly traded company (Euronext: ABI) based in Leuven, Belgium. It is the leading global brewer and one of the world's top five consumer products companies. A true consumer-centric, sales driven company, Anheuser-Busch InBev manages a portfolio of nearly 300 brands that includes global flagship brands Budweiser, Stella Artois and Beck's, fast growing multi-country brands like Leffe and Hoegaarden, and strong "local jewels" such as Bud Light, Skol, Brahma, Quilmes, Michelob, Harbin, Sedrin, Cass, Klinskoye, Sibirskeya Korona, Chernigivske, and Jupiler, among others. In addition, the company owns an effective 50 percent equity interest in the operating subsidiary of Grupo Modelo, Mexico's leading brewer and owner of the global Corona brand. Anheuser-Busch InBev's dedication to heritage and quality is rooted in brewing traditions that originate from the Den Horen brewery in Leuven, Belgium, dating back to 1366 and the pioneering spirit of the Anheuser & Co brewery, established in 1860 in St. Louis, USA. Geographically diversified with a balanced exposure to developed and developing markets, Anheuser-Busch InBev leverages the collective strengths of its 120,000 employees based in operations in over 30 countries across the world. The company strives to be the Best Beer Company in a Better World. On a pro-forma basis for 2008, the combined company would have generated revenues of 39 billion USD. For more information, please visit: www.ab-inbev.com.

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