

Water Policies & Principles

Water is a key ingredient in our products, and a critical resource for the health and well-being of every community around the world. As the world's leading brewer, we aim to make a positive contribution to watershed health across our operations and value chain. AB InBev is committed to the principles and guidance contained in the UN Guiding Principles on Business and Human Rights which acknowledges access to water and sanitation as a human right.

With water as a key component of our purpose to Dream Big to Create a Future with More Cheers, we developed a comprehensive approach to water stewardship as part of our overall environmental management.





- Within our operations, we drive water use efficiency, responsible discharge and effluent reuse. We continue to monitor and improve water efficiency and strive to reduce total water use across our operations;
- We base our water operation management and strategy on the 4R principles (Reduce, Reuse, Recycle and Reinvent) in order to achieve the lowest possible internal water consumption and to maximize opportunities for beneficial external reuse;





- At each of our operational locations, we undertake a water risk assessment and implement appropriate measures with local stakeholders;
- We set clear targets on water use reduction and publish progress against these objectives;
- In line with our Environmental Policies & Principles, we ensure regulatory compliance in our operations with water permits in terms of both water use and effluent discharges.



- Beyond the brewery gate, we invest in shared water security and watershed health through partnerships. We continue to work toward measurable improvement in water availability and quality in all high-risk locations where we operate;
- We actively partner with environmental NGOs and local stakeholders to inform our watershed response plans.
- In local communities, we promote water access and support disaster relief efforts;
- Where relevant, our teams are encouraged to engage with local communities to identify and invest in projects that facilitate access to safe, clean drinking water.





- Across our value chain, we promote water security through our brands, key brewing materials and major suppliers;
- We particularly invest in working with farmers to support them on improving water use on their land.
- As a company, we contribute to broader global progress on water stewardship through innovation, policy engagement and thought leadership. We are active members of the CEO Water Mandate, Water Resilience Coalition and 2030 Water Resources Group.

To a Future With More Cheers