

# Better World and the UN Sustainable Development Goals

Addressing the Sustainable Development Goals (SDGs) creates value for our stakeholders, shareholders, and the world at large.

We have identified six of the SDGs as the core of our signature initiatives, though we are actively focusing on all of the global goals within our operations and supply chain.

## PRIMARY FOCUS



The responsible consumption of our products is a key concern of ours; we have a vision to foster a culture of smart drinking globally to reduce the harmful use of alcohol; we actively promote road safety around the world and create a culture of safety in our operations.



We strive to reduce our overall water use and risk, reduce agricultural runoff, increase access to clean drinking water, and preserve the natural watersheds that sustain us.



In order to promote economic growth across our value chain, we are working with our farmers to drive agricultural productivity and innovation. We are also committed to providing small retailers and entrepreneurs with the business skills they need to thrive.



We minimize the impact of getting our products on the shelf by increasing supply chain efficiencies, reducing waste in our facilities, and creating more packaging that can be easily recycled.



We are working to reduce our greenhouse gas emissions and energy use; reduce, lightweight, and recycle our packaging materials; focus on green logistics initiatives; and provide eco-friendly coolers to our retailers.



We partner with suppliers, customers, local governments, universities, NGOs and the private sector to accelerate our sustainability efforts, leverage collective resources, and drive progress through collaboration.

## CORE TO BUSINESS



## INDIRECT IMPACT

