

Beck's

The world's No. 1 German beer, Beck's is renowned for uncompromising quality in over 85 countries. For more than 140 years, Beck's has been brewed with only 4 ingredients, in accordance with the legendary German Purity Law. Founded by Heinrich Beck in 1873 on the banks of the river Weser in the free Hanseatic city of Bremen, Beck's is a characterful Pilsner. A mindset of freedom and openness remain at the heart of Beck's today, brought to life through its continued support of urban street art in Miami, off-location parties in Berlin, and independent artists in Milan.



Type of Beer

German Pilsner

Taste

Golden colour, with a distinctive aroma. Rich in hop and malt. Full of character, intense bitterness, with a dry and clean finish. A pleasant hoppy after-taste.

Nutrition

ABV

143

4.9%

Cal. per 12 fl. Oz

Footprint

In over **85** countries worldwide

Ingredient highlights

Malt barley, selected hops from Hallertau (Bavaria), fresh brewing water and Beck's yeast strain.

No additives.

Food pairing

Sushi
Spicy foods
Burger

Glassware

Pilsner glass Tankard



History



In 1873 Heinrich Beck founded Beck's on the banks of the river Weser in Bremen, Germany, where the brewery still operates today. Heinrich Beck was a pioneer, shunning the domestic market and setting his sights on conquering the world instead. That dream has been fulfilled, as Beck's is the world's most consumed German beer.

Did you know?

Due to a shortage of brown glass in the early years, founder Heinrich Beck decided to use green glass, making Beck's one of the first beers in the world in a green bottle.

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