

Castle Lager

It all comes together with a Castle

Castle Lager is South Africa's oldest beer brand - the iconic, somewhat dry, somewhat bitter, never sweet beer. It still represents the quintessential South African experience and the values of friendship and coming together. As the brand has grown it has expanded into the rest of the continent.



Type of Beer

Lager

Taste

Known for the perfect balance between dry and bitter, Castle Lager described in three words is "thirst-quenching, flavoursome and balanced".

Nutrition

ABV

39

5%

kcal per 100 ml

Footprint

In **40** countries worldwide

Ingredient highlights

Barley, hops, water and the unique inclusion of maize. All grown on the continent of Africa.

History



From its humble beginnings in 1895 when Charles Glass began brewing the beer in Johannesburg, Castle Lager has brought people together. The new beer soon became popular among the hard-working prospectors of the gold rush and, in 1889, one of Joburg's early newspapers, the Digger's News, declared it a "phenomenal success".

Food pairing

Braai meats – it is a South African tradition to drink Castle Lager at our typical braais.

Glassware

Willibecher



Did you know?

The original brand on which The South African Breweries business was built is over 120 years old. The doors on the Castle were opened after the move into democracy in South Africa to indicate our openness to our burgeoning democracy.

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