

U.S.

Beer Consumption  
75.7 liters

Population  
321.3 million

## About Us

Anheuser-Busch traces its origins back to the Bavarian Brewery, which was established in 1852 in St. Louis, Mo. Eberhard Anheuser acquired the Bavarian Brewery in 1860 and renamed it E. Anheuser & Co. In 1864, his son-in-law, Adolphus Busch, joined the company that would later become Anheuser-Busch. While the company's early years were demanding, Adolphus Busch proved up to the challenge. His keen vision, bold initiative, marketing savvy and passionate commitment to quality were his legacy to those who followed, and the high standards he established have been adhered to by each succeeding generation. In 2008, Anheuser-Busch combined with InBev to form Anheuser-Busch InBev. Today, Anheuser-Busch brews two of the best-selling beers in the world, Budweiser (introduced in 1876) and Bud Light (introduced in 1982).

**Our headquarters are in St. Louis, MO and New York, NY and we have 20 breweries across the country. These include:**

St. Louis, Missouri; Newark, New Jersey; Los Angeles, California; Houston, Texas; Columbus, Ohio; Jacksonville, Florida; Merrimack, New Hampshire; Williamsburg, Virginia; Fairfield, California; Baldwinsville, New York; Fort Collins, Colorado; Cartersville, Georgia; Chicago, Illinois; Patchogue, New York; Bend, Oregon; Seattle, Washington; Breckenridge, Colorado; Tempe, Arizona; and Lexington, VA.

## Key Facts

Number of employees: 16,000

Market position: #1

Market share: 45.8% (sales to retailers)



## Our brands

In addition to two of the three global brands, we also brew a wide range of local and specialty beers. Our brands include:



Budweiser  
Global brand



Stella Artois  
Global brand



Bud Light



Michelob ULTRA



Natural Light



Busch



Goose IPA



Shock Top

## Our commitment to building a better world



- We partner closely with our wholesalers to promote alcohol responsibility.
- We focus on managing our environmental impact from 'seed to sip,' including water, energy, recycling and packaging.
- We provide financial contributions and volunteer with charitable organizations that support education, the environment, economic development, disaster relief and military personnel.

## Our Management

The U.S. is part of AB InBev's North America Zone, led by João Castro Neves

### Contact Information

Gemma Hart  
[gemma.hart@anheuser-busch.com](mailto:gemma.hart@anheuser-busch.com)