



# SASB Index

GRI 102-56

**Table 1. Sustainability Disclosure Topics & Accounting Metrics**

Topic	Accounting metric	Category	Unit of measure	Code	Data (in millions)	Reference
Energy Management	(1) Total energy consumed (2) Percentage grid electricity (3) Percentage renewable	Quantitative	Gigajoules (GJ), Percentage (%)	FB-AB-130a.1	(1) Total GJ of energy (in millions): 55.2 (2) Total GJ of energy purchased (in millions): 53.2 (3) % Renewable Electricity - Operational: 31.2%. % Renewable Electricity - Contracted: 70.6%	ESG report p. 8, 15
	(1) Total water withdrawn (2) Total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	Quantitative	Percentage (%), Billion hl	FB-AB-140a.1	(1) Brewery water intake by source: Ground water (39.5%), Surface water (17.3%), Third party (43.2%), Rain water: <0.1%) (2) Total water use (billion hl): 1.496. Total water use by hectoliter of production (hl/hl): 2.70	ESG report p. 8, 22
Water Management	Description of water management risks and discussion of strategies and practices to mitigate those risks	Discussion and Analysis	N/A	FB-AB-140a.2	100% of sites located in high stress areas have analyzed local water challenges. 78% of sites located in high stress areas have started implementation solutions. 100% of our communities in high stress areas will have measurably improved water availability and quality by 2025 Water use efficiency ratio: 2.70 (hl/hl)	ESG report p. 21-23
	Percentage of total advertising impressions made on individuals at or above the legal drinking age	Quantitative	Percentage (%)	FB-AB-270a.1	All advertising impressions are targeted to those above the legal drinking age. See Responsible Marketing & Communications Code: <a href="https://www.ab-inbev.com/our-policies.html#responsiblemarketingcommunicationscode">https://www.ab-inbev.com/our-policies.html#responsiblemarketingcommunicationscode</a>	
Responsible Drinking & Marketing	Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes	Quantitative	Number	FB-AB-270a.2	We follow labeling mandates in every market we operate in. Where there is not already government mandated labeling in place and where it is permissible by local regulation, we aim to include a guidance label in 100% of the eligible beer volume by 2021. By end of 2020, 81% of eligible beer volume included a voluntary guidance label. ESG Report p. 31	
	Total amount of monetary losses as a result of legal proceedings associated with marketing and/or labeling practices	Quantitative	Reporting currency	FB-AB-270a.3	N/A	
	Description of efforts to promote responsible consumption of alcohol	Discussion and Analysis	N/A	FB-AB-270a.4	81 Social Norms Marketing Campaigns launched. 250+ million US Dollar invested in Social Norms Marketing Programs and Campaigns since 2016. Minimum 3% of AB Inbev' annual media buying budget should be invested in Smart Drinking campaigns. AB InBev's Responsible Marketing and Communications Code. Member of the International Alliance for Responsible Drinking (IARD). Partnership with IARD and Google. Partnership with IARD and the World Federation of Advertisers.	ESG report p. 26, 27
Packaging Lifecycle Management	(1) Total weight of packaging, (2) Percentage made from recycled and/or renewable materials, (3) Percentage that is recyclable, reusable, and/or compostable	Quantitative	Metric tons (t), Percentage (%)	FB-AB-410a.1	(1) N/A (2) % Recycled content in primary packaging: Glass: 43.2%, Cans: 57.6%, PET: 26.0% (3) Returnable packaging: 36.4%. 74.2% of our products were in packaging that was returnable (kegs and returnable glass bottles) or made from majority recycled content (cans portfolio with more than 50% recycled content)	ESG report p. 24
	Discussion of strategies to reduce the environmental impact of packaging throughout its lifecycle	Discussion and Analysis	N/A	FB-AB-410a.2	100% of our products will be in packaging that is returnable or made from majority recycled content by 2025. Our packaging goal applies to our primary packaging which represents more than 85% of our total packaging volume by weight globally, though our work in circularity extends to secondary packaging and post-consumer waste.	ESG report p. 25



Topic	Accounting metric	Category	Unit of measure	Code	Data (in millions)	Reference
Environmental & Social Impacts of Ingredient Supply Chain	Suppliers' social and environmental responsibility audit (1) non-conformance rate (2) associated corrective action rate for (a) major and (b) minor non-conformances	Quantitative	Rate	FB-AB-430a.1	(1) N/A (2) N/A Human rights due diligence Model, Human Rights Policy and Responsible Sourcing Policy, based on the United Nations Guiding Principles on Business and Human Rights	ESG report p. 46, 47
	Percentage of beverage ingredients sourced from regions with High or Extremely High Baseline Water Stress	Quantitative	Percentage (%) by cost	FB-AB-440a.1	N/A	
Ingredient Sourcing	List of priority beverage ingredients and description of sourcing risks due to environmental and social considerations	Discussion and Analysis	n/a	FB-AB-440a.2	N/A	

Table 2. Activity Metrics

Activity metric	Category	Unit of measure	Code	Data	Reference
Volume of products sold	Quantitative	Millions of hectoliters (Mhl)	FB-AB-130a.1	530.6	Annual report p. 7
Number of production facilities	Quantitative	Number	FB-AB-000.B	- 200 breweries in more than 50 countries - 40 verticalized operations (incl. hop farms and barley malting facilities)	Annual report p. 14
Total fleet road miles traveled	Quantitative	Miles	FB-AB-000.C	N/A	