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Jim Collins

Deliver superior financial results

Stand the test of time
Evolve (80/20)

Have a distinct impact, be missed
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Dream People Culture
Discipline Execution
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Topline flywheel
- Market Maturity Models
- Category Expansion Framework
- Growth Champions

Commercial Integration / Upgrade
- Marketing
- Sales
- High End Company

Disruption
- ZX
- Technology

Jim Collins
Very excited about the future of our company

- Dream People Culture
- Growth Footprint
- Topline Flywheel
- Efficient Operating Model
- Scale