

### SABMILLER PLC

#### TO THE REGISTERED HOLDERS OF AMERICAN DEPOSITARY RECEIPTS ("ADRs") REPRESENTING ORDINARY SHARES OF SABMILLER PLC UK SCHEME COURT MEETING AND SABMILLER GENERAL MEETING ON SEPTEMBER 28, 2016

Please refer to the reverse side of this card for the resolutions to be voted at the UK Scheme Court Meeting and the SABMiller General Meeting.

FOLD AND DETACH HERE

UK Scheme Court Meeting

FOR    AGAINST

Res. 1

SABMiller General Meeting

FOR    AGAINST    VOTE  
WITHHELD

Special Res. 1

Please mark, date and sign below and return by no later than 12 Noon (EDT), September 26, 2016 in the enclosed envelope.

Address Change  Mark box, sign and indicate changes/comments below:

For the purposes of the SABMiller General Meeting only, mark the box on the right if you wish to give a discretionary proxy to a person designated by SABMiller plc. PLEASE NOTE: Marking this box voids any other instructions indicated for the resolution to be proposed at the SABMiller General Meeting.

**Sign Below**

Date: \_\_\_\_\_

Please sign this Voting Instruction Card exactly as your name(s) appear(s) on the face of this card and on the books of the Depository. Joint owners should each sign personally. Trustees and other fiduciaries should indicate the capacity in which they sign, and where more than one name appears, a majority must sign. If a corporation, this signature should be that of an authorised officer who should state his or her title.

The resolutions to be voted on are as follows:

**UK Scheme Court Meeting**

Resolution 1 – To approve the Scheme

**SABMiller General Meeting**

Special Resolution–

1) THAT:

- (a) the terms of a proposed contract between holders of the deferred shares in the Company and the Company providing for the purchase by the Company of the deferred shares to be held in treasury be approved and authorised;
- (b) the directors of the Company be authorised to take all such action as they may consider necessary or appropriate for carrying the Scheme into effect;
- (c) the articles of association of the Company be amended by the adoption of the proposed new articles 186, 187 and 188;
- (d) the articles of association of the Company be amended by the adoption of the proposed new article 57A; and
- (e) the Belgian Offer and the Belgian Merger be approved, and the directors of the Company be authorised to take all steps necessary or desirable in connection with the Belgian Offer and the Belgian Merger.

**SABMiller plc**

**JPMorgan Chase Bank, N.A., Depository**  
**P.O. Box 64507, St. Paul, MN 55164-0507**

**Voting Instruction Card**

JPMorgan Chase Bank, N.A. (the “Depository”) has received advice that the UK Scheme Court Meeting and the SABMiller General Meeting (the “Meetings”) will be held at the Grosvenor House Hotel, 86-90 Park Lane, London W1K 7TN, United Kingdom on Wednesday, September 28, 2016, at 9:00 a.m. (UK time) for the UK Scheme Court Meeting and 9:15 a.m. (UK time) (or as soon thereafter as the UK Scheme Court Meeting shall have been concluded or adjourned) for the SABMiller General Meeting, for the purposes set forth on this card.

If you are desirous of having the Depository, through its Nominee or Nominees, vote or execute a proxy to vote the SABMiller plc Shares represented by your ADRs FOR or AGAINST or, in respect of the resolution proposed at the SABMiller General Meeting only, to WITHHOLD your vote from the Resolutions to be proposed, or any of them, at the Meetings, kindly execute and forward this Voting Instruction Card to the Depository. The enclosed postage paid envelope is provided for this purpose. The Voting Instruction Card should be executed in such a manner as to show clearly whether you desire the Nominee or the Nominees of the Depository to vote FOR or AGAINST or, in respect of the resolution proposed at the SABMiller General Meeting only, to WITHHOLD your vote from the Resolutions, or any of them, as the case may be. You may include instructions to give a discretionary proxy to a person designated by SABMiller plc for the purposes of the SABMiller General Meeting only. The Voting Instruction Card MUST be forwarded in sufficient time to reach the Depository before 12 Noon (EDT), September 26, 2016. This Voting Instruction Card is being sent to all registered holders of record of ADRs at the close of business on August 26, 2016, however, only those holders at 6.00 p.m. (EDT) on September 26, 2016 will be entitled to instruct the Depository to exercise voting rights in respect of such ADRs.

The signatory, a registered holder of ADRs representing SABMiller plc Shares, hereby requests and authorises the Depository, through its Nominee or Nominees, to vote or execute a proxy to vote the underlying SABMiller plc Shares represented by such ADRs, on the Resolutions at the Meetings.

These instructions, when properly signed and dated, will be voted in the manner directed herein. If you mark the box to indicate that you wish to give a discretionary proxy to a person designated by SABMiller plc for the purposes of the SABMiller General Meeting only, the underlying SABMiller plc Shares represented by your ADRs will be voted by such person in his or her discretion. If these instructions are properly signed and dated, but no direction is made, the underlying SABMiller plc Shares represented by such ADRs will not be voted by the Depository.

Further information on the UK Scheme Court Meeting and SABMiller General Meeting, including the Resolutions, can be found in the Scheme Document which is available at [www.sabmiller.com](http://www.sabmiller.com)

NOTE: In order to have the aforesaid shares voted, this Voting Instruction Card MUST be received by the Depository before 12 Noon (EDT), September 26, 2016.

A vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes for and against a resolution.

JPMorgan Chase Bank, N.A., Depository

**PLEASE MARK, DATE AND SIGN ON REVERSE SIDE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE.**

*Please see reverse side for Voting Instructions.*