Anheuser-Busch InBev Finance Inc.

Pricing Term Sheet
January 20, 2016

$1,470,000,000 4.915% Notes due January 29, 2046

Issuer: Anheuser-Busch InBev Finance Inc.
Issuer Rating*: A2 (watch negative) at Moody’s / A- (stable outlook) at S&P
Legal Format: SEC Registered
Ranking: Senior Unsecured
Trade Date: January 20, 2016
Settlement Date: (T+7); January 29, 2016
Sole Bookrunner and Joint Structuring Agent: Deutsche Bank AG, Taipei Branch
Joint Structuring Agent: Merrill Lynch, Pierce, Fenner & Smith Incorporated
Listing: Taipei Exchange
Principal Amount: $1,470,000,000
Final Maturity: January 29, 2046
Optional Redemption: The Notes may be redeemed at the Issuer’s option, in whole, but not in part, upon not less than 30 nor more than 60 days’ prior notice, on each March 1 on or after March 1, 2021 at a redemption price equal to 100% of the aggregate principal amount of the Notes being redeemed plus accrued and unpaid interest on the principal amount being redeemed to (but excluding) the redemption date.
Denominations/Multiples: $200,000/$1,000
Day Count: 30/360
Interest Payment Dates: January 29 and July 29
First Payment Date: July 29, 2016
Coupon: 4.915%
Yield to Maturity: 4.915%
Price to Public: 100.00%
Common Code: 135180335
ISIN: XS1351803355
The Notes have not been, and shall not be, offered, sold or re-sold, directly or indirectly, to investors other than “professional institutional investors” as defined under Paragraph 2, Article 4 of the Financial Consumer Protection Act of the Republic of China.

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The issuer has filed a registration statement (including a prospectus) with the Securities and Exchange Commission for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the Securities and Exchange Commission for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by e-mailing Deutsche Bank AG, Taipei Branch at synops@list.db.com.

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