



AB InBev

Second Quarter 2019 Results

25 July 2019

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- **2Q19 Highlights**
- **Regional Update:
Middle Americas**
- **Financials**
- **Q&A**



Highlights of the quarter

- **Best quarterly volume performance in >5 years**, driven by many of our key markets including Mexico, Brazil, Europe, South Africa, Nigeria, Australia and Colombia
- Solid **top-line growth** of 6.2% and **EBITDA growth** of 9.4% with **margin expansion** of 123 bps to 42.0%
- **Continued success of premiumization strategy**, with **double digit revenue growth** of our High End Company and global brand portfolio
- We are already **halfway to reaching our goal of securing 100%** of our purchased **electricity from renewable** sources by 2025



2Q19 Financial Summary

Total Revenue **+6.2%**

- Revenue per hl **+3.8%**
- Global Brands **+8.0%**,
+11.3% outside of their home markets

Total Volumes **+2.1%**

- Own beer **+2.2%**, non-beer **+1.8%**



EBITDA +9.4% and EBITDA margin expanded by **123 bps** to **42.0%**

Normalized EPS increased by \$0.15 from \$1.09 in 2Q18 to \$1.25 in 2Q19

Underlying EPS increased by \$0.06 from \$1.10 in 2Q18 to \$1.16 in 2Q19

Net debt to EBITDA ratio decreased from 4.61x at FY18 to 4.58x at HY19

Global Brand Portfolio

2Q19 Revenue +8.0%
+11.3% outside of home markets

5.6%

*2Q19 Revenue Growth
outside of the US*

**Signed multi-year
sponsorships with the
Premier League and LaLiga**

12.0%

*2Q19 Revenue Growth
outside of Belgium*

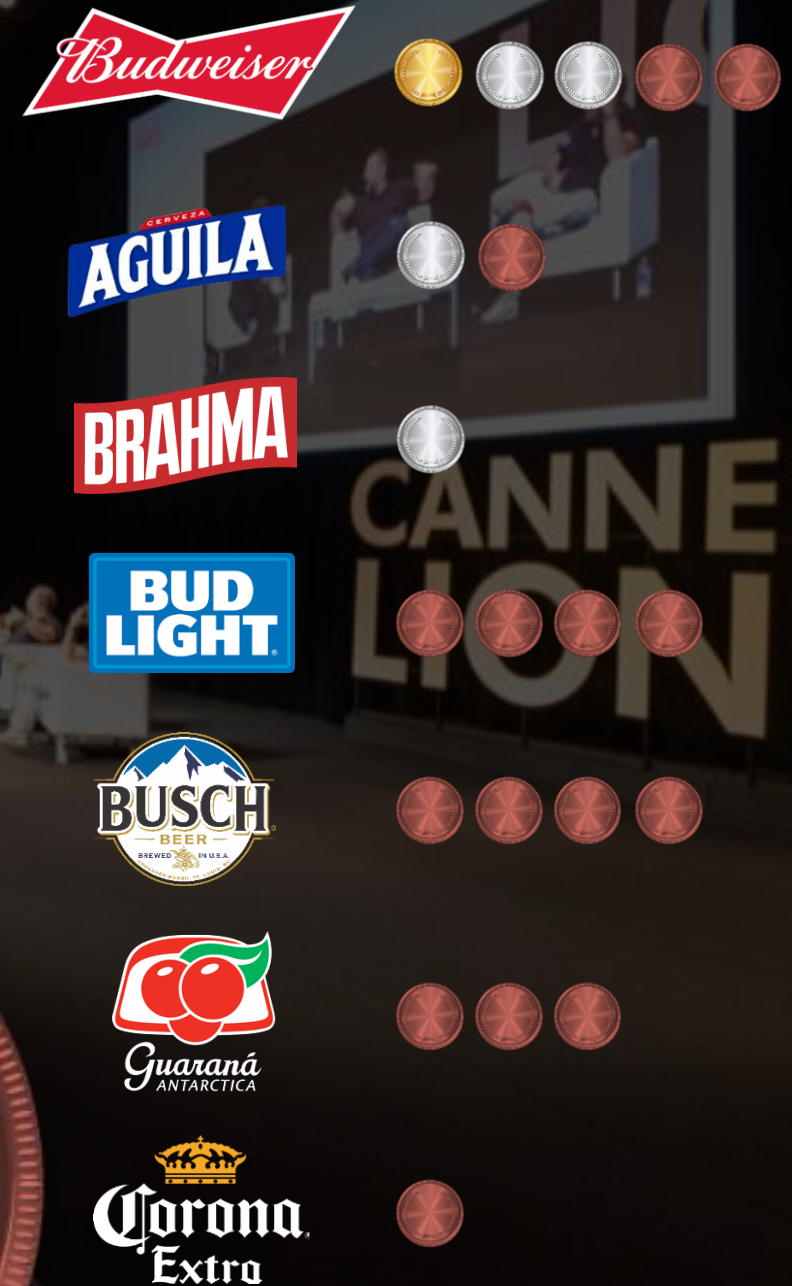
**Grew top-line
by double digits
in >25 countries**

23.7%

*2Q19 Revenue Growth
outside of Mexico*

**Corona's Better World
campaign led to the
clean-up of over 100 islands**

We won 20 awards at Cannes Lions 2019



Leveraging consumers' #1 passion point: football



Budweiser
announces multi-year
sponsorships with the
Premier League and
LaLiga

ABInBev



Budweiser becomes
first official beer
sponsor of the **US**
National Women's
Soccer League



We activated several brands
across our markets behind **Copa**
América, a key cultural
moment for our consumers
in the Americas

We've made significant progress on our Better World agenda



We celebrated a milestone in our **UNITAR** and **AB InBev's Global Partnership for Safer Roads** with the launch of an e-learning platform **Road Safety toolkit**



We achieved a **Broad Based Black Economic Empowerment (BBBEE) Level 3** status in South Africa, the **first time in the company's history**

Major market highlights



US: Revenue and EBITDA growth, with **premium portfolio and innovations** gaining share



Mexico: Double digit volume growth, with **market share gains** and successful first phases of OXXO roll-out



Colombia: Sequential gains in share of total alcohol, with **global brands growing >50%**



Brazil: **Volume growth ahead of the industry** led by global brands growing double digits



South Africa: Healthy **volume and revenue growth**, despite challenging macroeconomic environment



China: Top and bottom-line growth with margin expansion **driven by ongoing premiumization**



Europe: Volumes up by mid-single digits, with **market share gains across all major markets**



Regional Update: Middle Americas

**The Middle Americas
region consists of
Mexico, Colombia, Peru,
Ecuador, Central America
and the Caribbean**



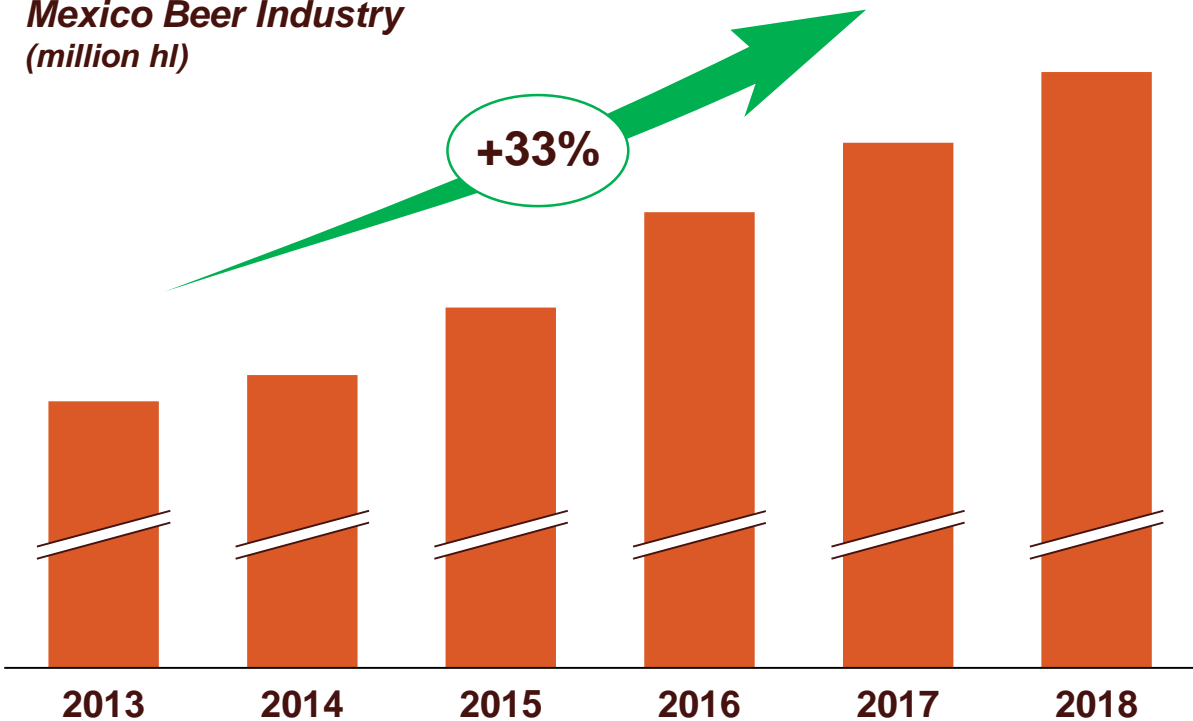
Since our combination with Grupo Modelo, the beer category in Mexico has been growing and we've been gaining share



We have been focused on growing the beer category by expanding occasions to reach more consumers

We have been gaining market share, with growth across all segments of our portfolio

Mexico Beer Industry
(million hl)



*Source: Mexico Beer Industry Chamber



>5%

Core Portfolio
3YR Volume CAGR



>90%

Premium Portfolio
3YR Volume CAGR



Successful roll-out of our brand portfolio to >4 000 OXXO locations



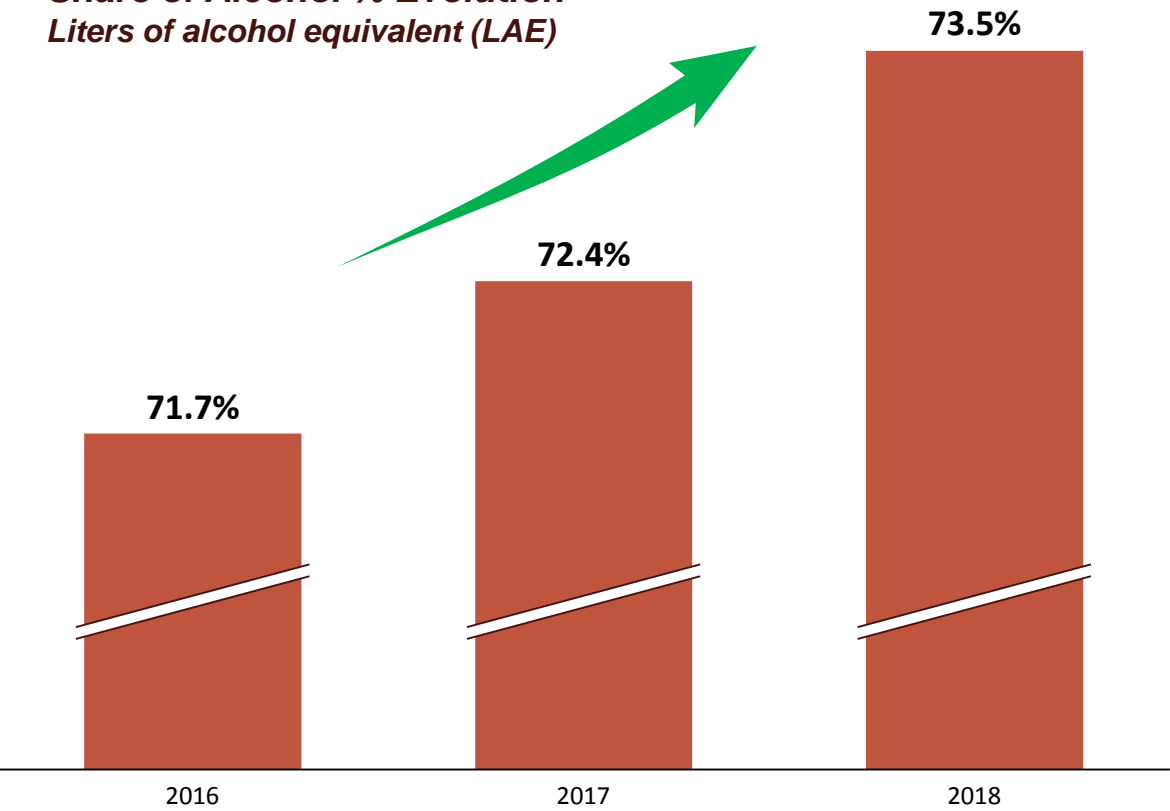
- Our brands are **prominently displayed** with **fair share of beer shelf space** in the stores where they are currently offered
- The **next phase** of our roll-out will begin in **early 2020**



In Colombia, we've been growing the beer category, with almost 2pp of share of alcohol gains since 2016



Share of Alcohol % Evolution
Liters of alcohol equivalent (LAE)



Source: Nielsen

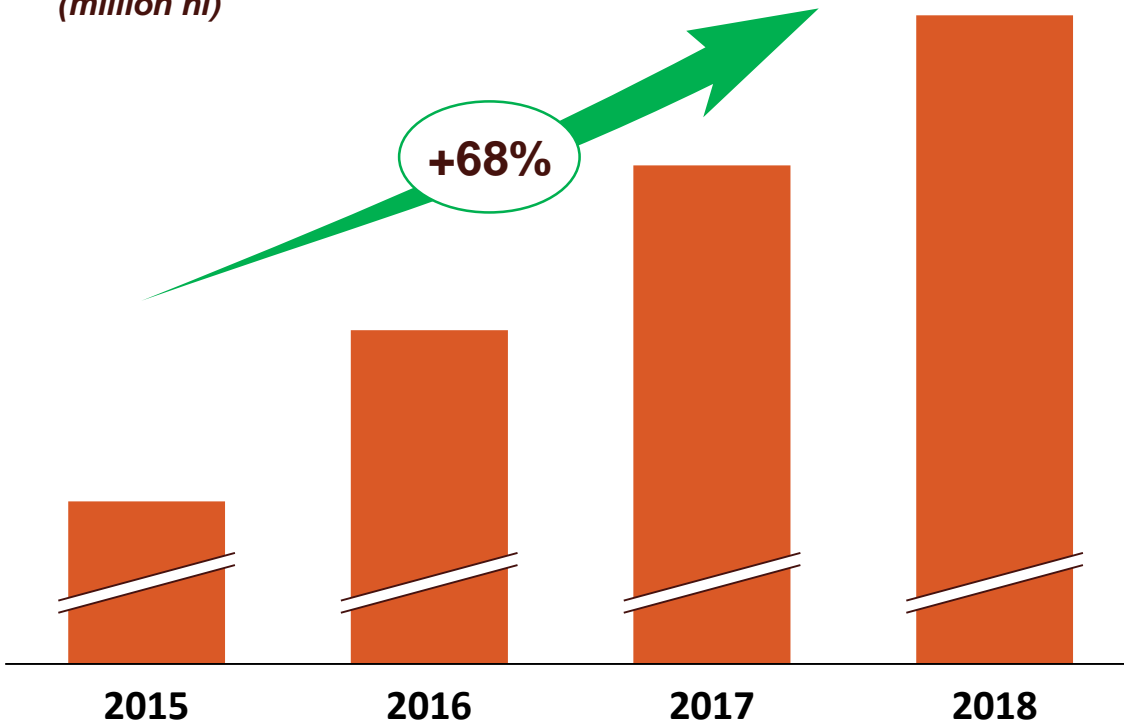


We have been leading the development of the premium segment, with the top two international premium brands in Colombia



The Super Premium and Premium segments have grown by 68% in the past 3 years

*Super Premium and Premium Segments
(million hl)*

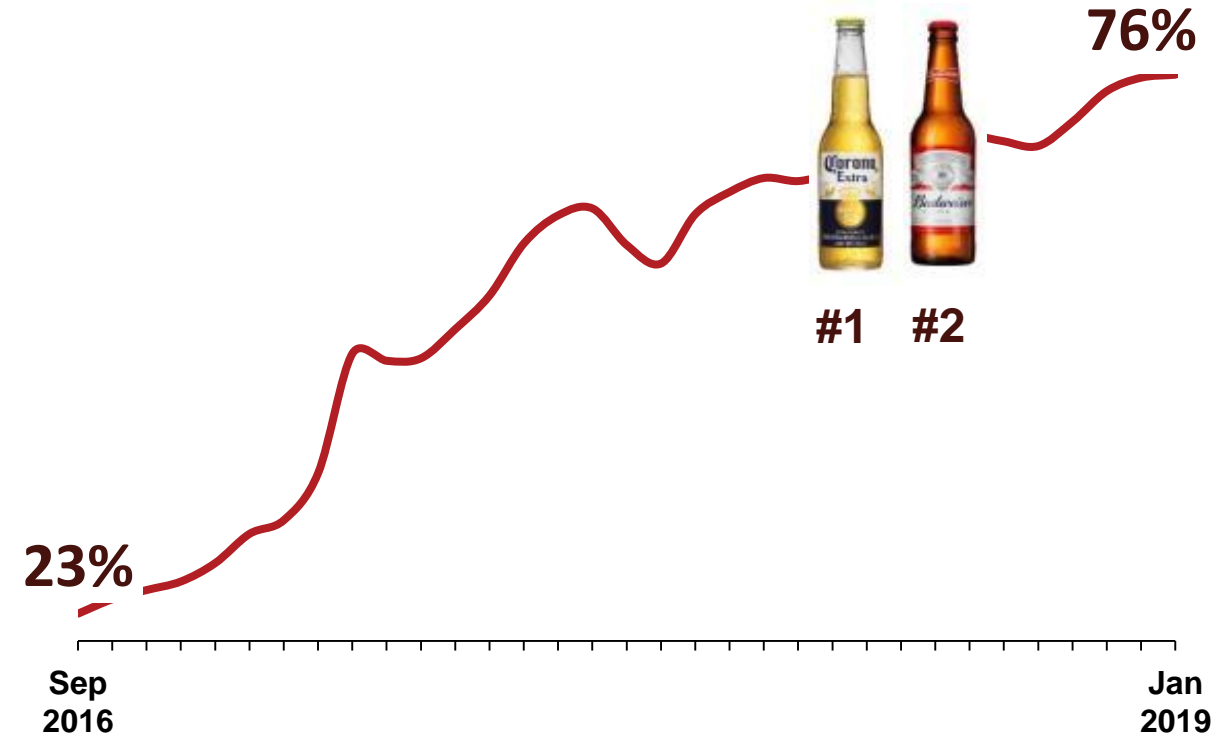


Source: Nielsen & internal estimates

ABInBev

Budweiser and Corona are now the top two international premium brands in the country

*AB InBev Share of International Premium Segment
(%)*

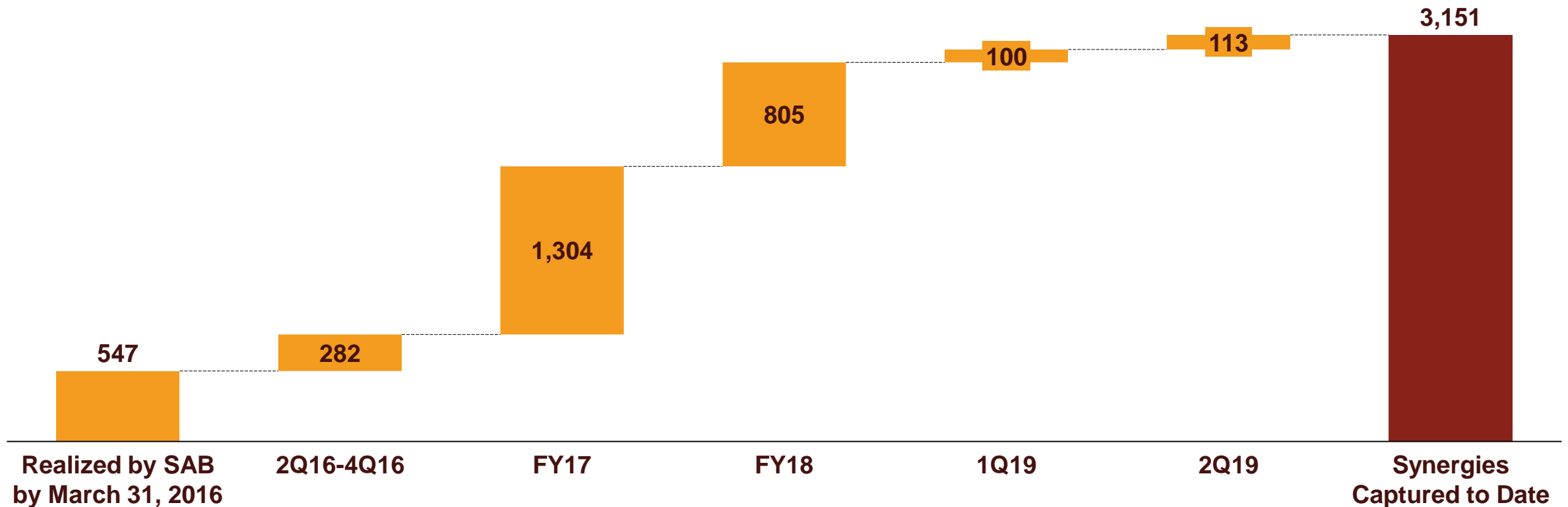


A close-up photograph of three glasses of beer. The glass on the left is filled with a light golden beer and has a thick, white head of foam. The middle glass contains a dark red beer with a thinner head of foam. The glass on the right is filled with a very dark, almost black beer, also with a thin head of foam. The background is blurred, showing hints of blue and yellow.

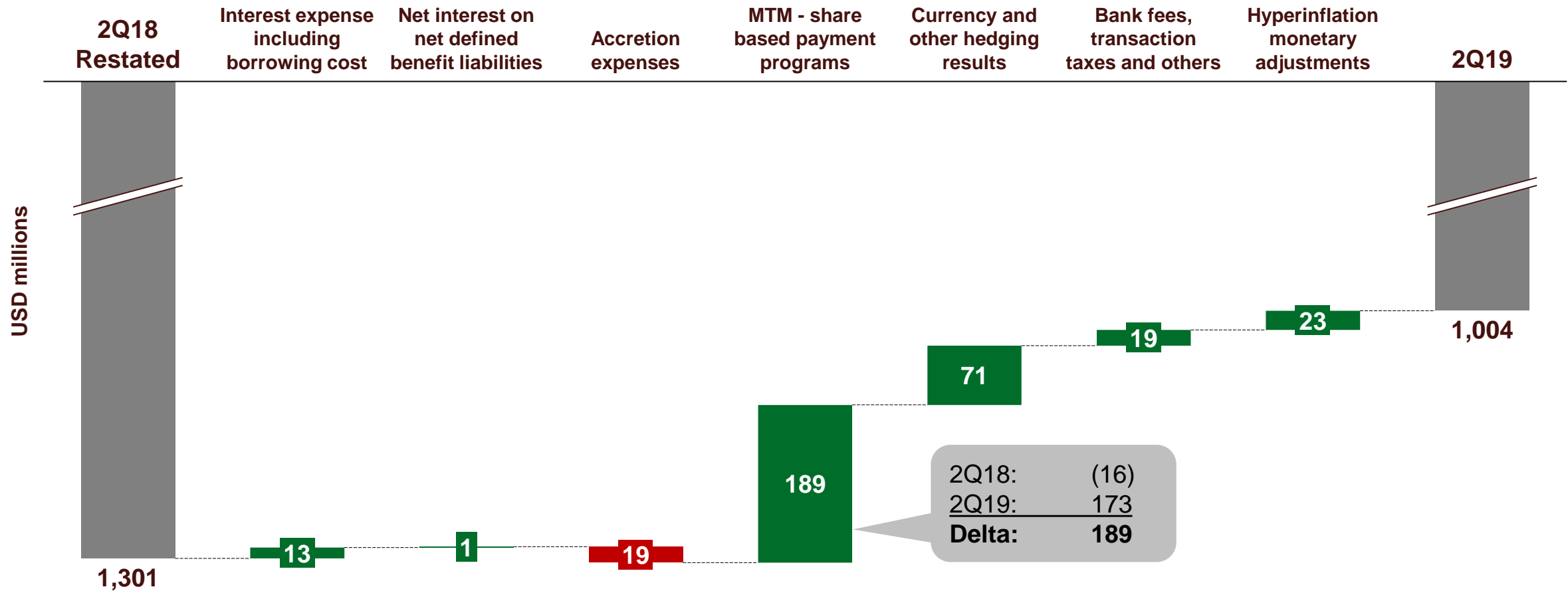
Financials

Synergy capture continues

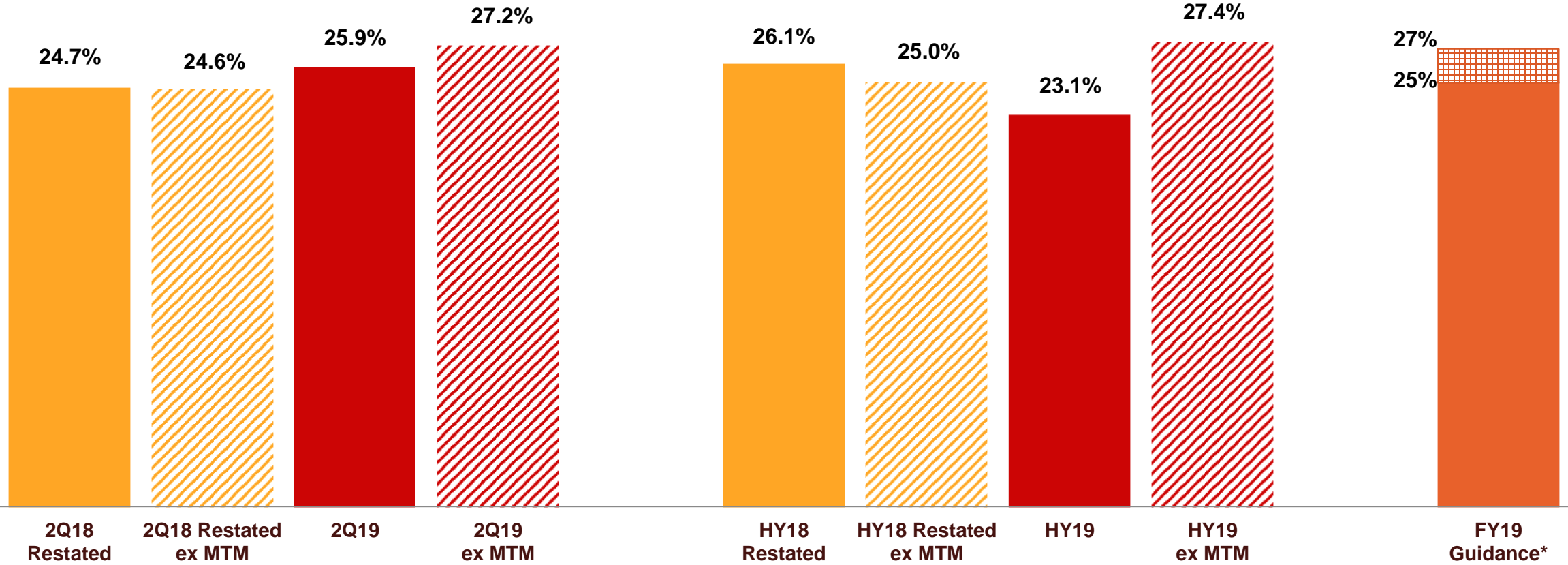
- Continue to expect estimated incremental pre-tax synergies of **3.2 billion USD per annum** (on a constant currency basis as of August 2016), including the 1.05 billion USD cost and efficiency savings identified by SAB, to be **delivered by the end of 2019**. These figures do not include any top line or working capital synergies
- Estimated one-off cash costs of **~1 billion USD** over the first 3 years following the close of the combination, of which **865 million USD** has been spent to date



Decrease in net finance costs excluding non-recurring items driven primarily by the swing in MTM on the share-based payment programs

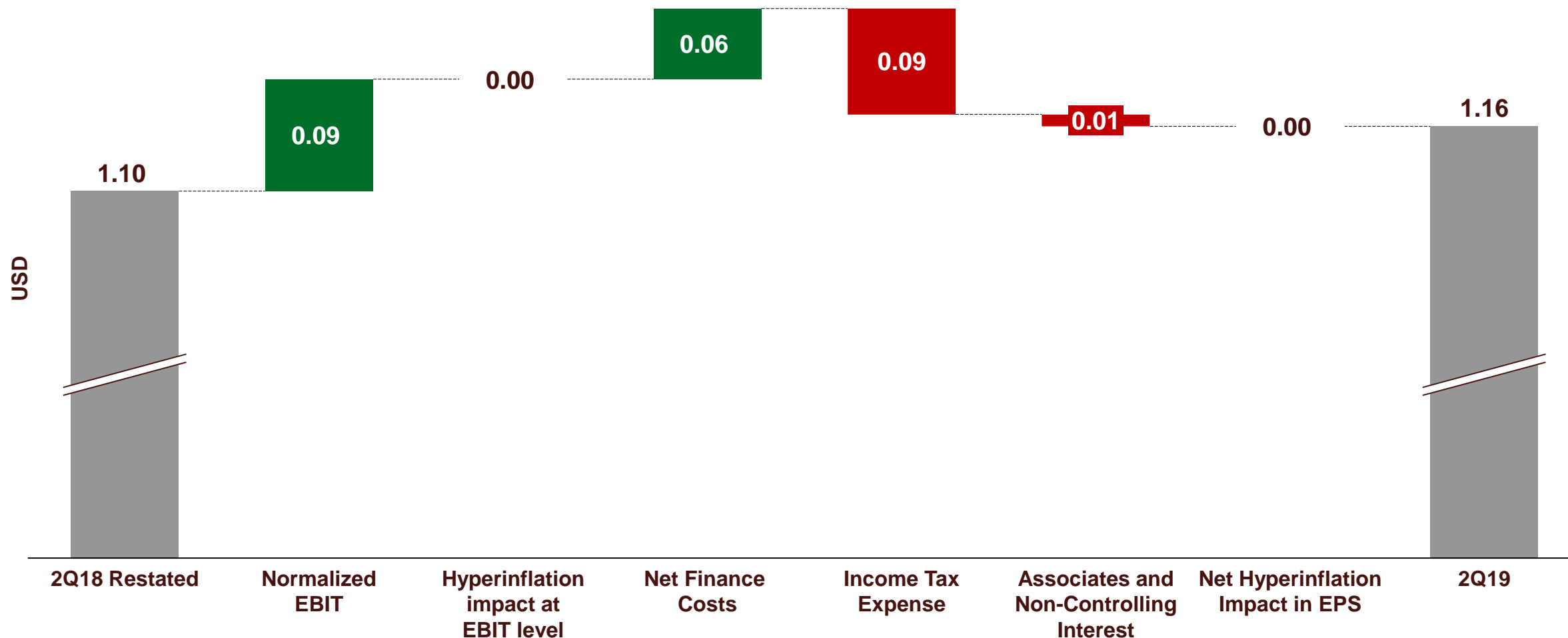


Normalized Effective Tax Rate (ETR)



*Reflects our normalized ETR guidance, excluding any gains and losses relating to the hedging of our share-based payment programs

Underlying EPS increased from \$1.10 to \$1.16 in 2Q19



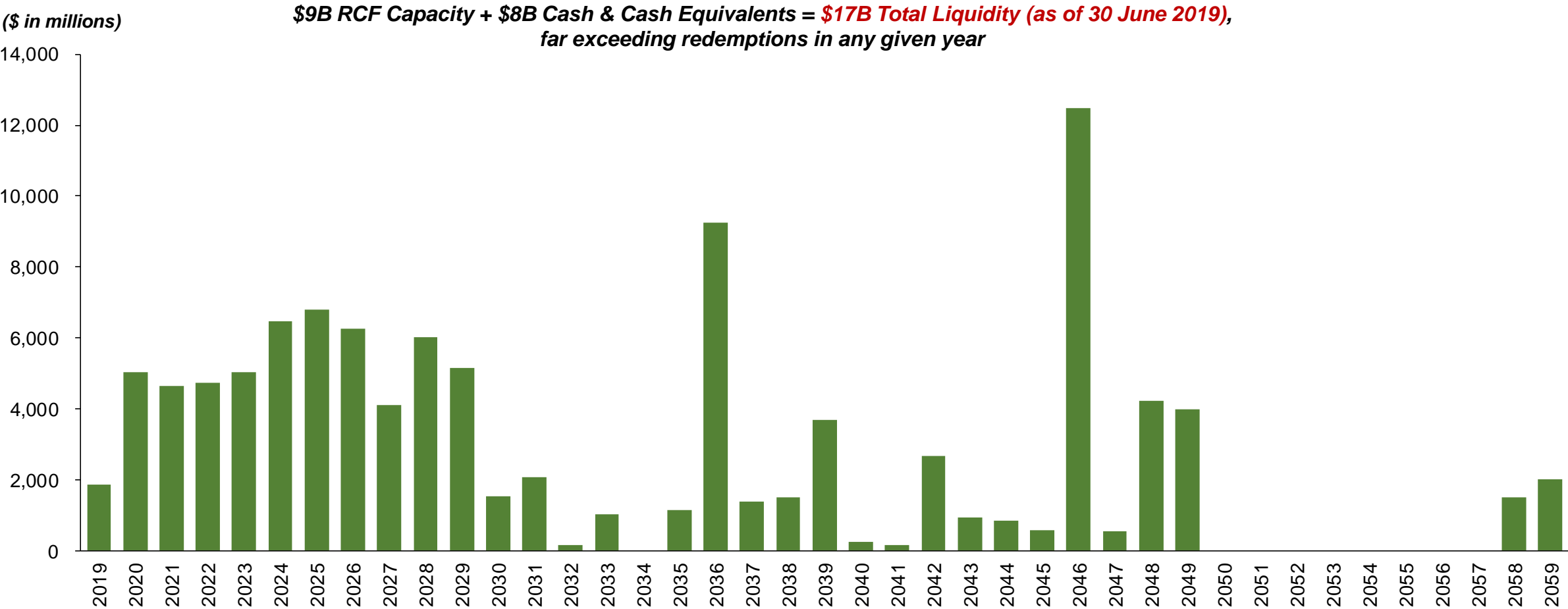
Notes:

(1) Underlying EPS refers to Normalized EPS excluding the impact of mark-to-market related to our share-based programs and hyperinflation adjustment in Argentina

(2) 2Q19 and 2Q18 calculated based upon weighted average number of shares of 1 979 and 1 975 million respectively

Our bond maturity profile is well-distributed, with no refinancing pressure for the foreseeable future

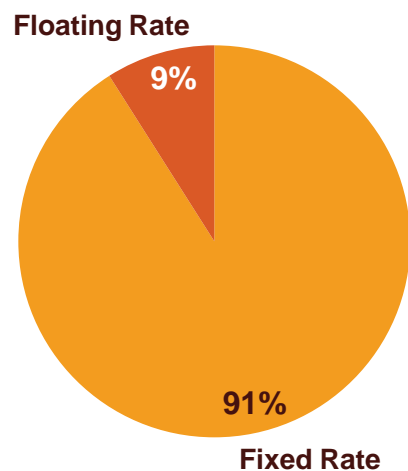
AB InBev Bond Maturity Profile as of 30 June 2019



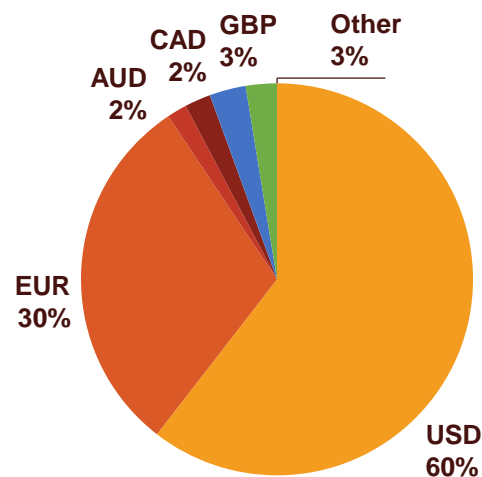
Note: Chart reflects bonds only, which comprise over 98% of our total debt outstanding as of 30 June 2019.

Our debt profile continues to protect us against interest rate and currency risk, with longer weighted average maturity

~91% of our debt is fixed rate



Diverse currency mix of our debt reduces risk



Addressed near term maturities to reduce refinancing pressure

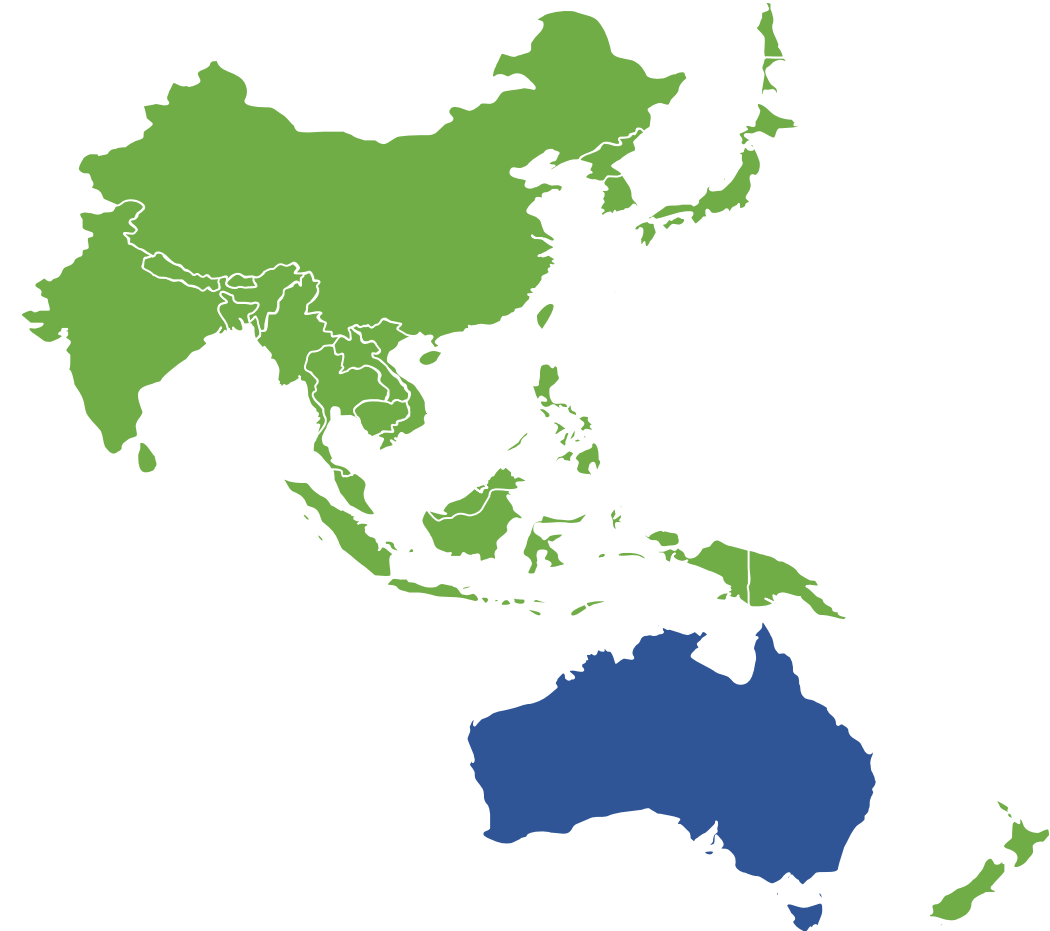
**~14
years**
weighted average maturity

Very manageable pre-tax gross debt coupon

3.75 - 4.0%

We have agreed to sell our Australian subsidiary to Asahi and continue to evaluate a potential IPO of Budweiser APAC

- We have agreed to divest Carlton & United Breweries (CUB) to Asahi for **16.0 billion AUD (~11.3 billion USD)** for an implied multiple of **14.9x 2018 normalized EBITDA**
- We have granted Asahi the rights to commercialize our portfolio of **global and international brands** in Australia
- Transaction expected to close by **1Q20**
- We anticipate that substantially all of the proceeds will be used to **pay down debt**, with an estimated reduction of our Net Debt to EBITDA ratio of **~0.35x**
- Continue to believe in the **strategic rationale** of a potential offering of a minority stake of Budweiser APAC (ex-Australia) at the **right valuation**



Capital Allocation Objectives

Our **optimal capital structure** is a Net Debt/EBITDA ratio of approximately 2x.

The priorities for the use of cash are as follows:

1. **Organic growth:** Investing in the organic growth of our business
2. **Deleveraging:** Deleveraging to around the 2x level remains our commitment. We expect our net debt to EBITDA ratio to be below 4x by the end of 2020.
3. **Selective M&A:** Non-organic, external growth is a core competency and we will continue to consider suitable opportunities when and if they arise, subject to our strict financial discipline and deleveraging commitment
4. **Return of cash to shareholders:** Our goal is for dividends to be a growing flow over time from the rebased level in line with the non-cyclical nature of our business. Given the importance of deleveraging, dividend growth is expected to be modest

Q&A

