

PRESS RELEASE

Paul De Keersmaecker, Doctor of Laws, honoris causa at Carleton University, Ottawa

Brussels, 13 June, 2001

Interbrew, *The World's Local Brewer*[®], is pleased to announce that, on 15 June, Baron Paul De Keersmaecker will be awarded the degree of Doctor of Laws, honoris causa at the Carleton University, Ottawa, Canada.

Paul De Keersmaecker, Honorary Chairman of Interbrew, is awarded the degree of Doctor of Laws, honoris causa at the Carleton University in recognition of his excellent business and public service career and for his outstanding contribution to the promotion of the European-Canadian relations. Paul De Keersmaecker, who is Co-Chairman of the Canadian European Round Table (CERT), is the first Belgian individual to receive an honorary degree at Carleton University.

Every year, the Carleton University awards a number of Honorary Doctorate Degrees to individuals of international stature for their distinguished contribution to the Ottawa community, to Canada or to the world, in areas such as the arts and sciences, the business community, the private sector or public services. Honorary Doctorate Degrees may also be awarded to recognize special humanitarian endeavours as well as notable associations with the Carleton University.

Interbrew – *The World's Local Brewer*[®]

Interbrew is the second brewer in the world in terms of volume. The company is headquartered in Belgium and employs over 34,000 people worldwide. Interbrew, *The World's Local Brewer*[®], is committed to combining its global position and ambition with leveraging its local brands. The strength of its portfolio is the combination of strong local brands, in many cases market leaders, with world brands including Stella Artois[®], Hoegaarden[®], Leffe[®], Bass[®] Ale and Labatt[®]. In total, Interbrew's beers are sold in over 110 countries. Visit Interbrew at corporate web site www.interbrew.com.

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Biography of Baron Paul De Keersmaeker ***Honorary Chairman of Interbrew***

Baron Paul De Keersmaeker was born in 1929 and holds degrees Doctor of Law, Bachelor of notary, University of Leuven (KUL). He began his career as Manager of the family brewery De Keersmaeker N.V. in Kobbegem (near Brussels).

Paul De Keersmaeker developed an excellent business and public service career. From 1959 to 1985 he was mayor of Kobbegem/Asse, from 1968 to 1992, member of the Belgian Parliament, from 1974 to 1981 Member of the European Parliament, from 1981 to 1992 Member of the Federal Government as Secretary of State for European Affairs and Agriculture.

Paul De Keersmaeker joined Interbrew as Member of the Board in 1992 and was appointed Chairman of the Board in 1994. He is Chairman of the Board of Domo, Nestlé Belgilux, and WDP, Vice-Chairman of the Board of Euler-Cobac and Member of the Board of Tractebel, Iris and Afinia Plastics.

Upon expiration of his mandate as Chairman of the Board of Directors of Interbrew at the General Shareholders Meeting of 24 April 2001, Paul De Keersmaeker was appointed Honorary Chairman of the Company. He is also Honorary Chairman of the Board of KBC Bank, the Federation of Food Industry and the Confederation of Belgian Brewers.

Between 1992 and 1998 Paul De Keersmaeker was Chairman of the Confederation of Belgian Brewers and of the Federation of Food Industry as well as Member of the Management Committee of the Federation of Enterprises in Belgium.

Paul De Keersmaeker is European Chairman of the Canadian European Round Table and Chairman of the Foundation Europalia International.