

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF THAT JURISDICTION.

Anheuser-Busch InBev Announces Completion of Peroni, Grolsch and Meantime Disposal

Anheuser-Busch InBev SA/NV (“AB InBev”, formerly Newbelco SA/NV) (Euronext: ABI) (NYSE: BUD) (MEXBOL: ANB) (JSE: ANH) today announces completion of the divestiture of SABMiller Limited’s (“SABMiller”, formerly SABMiller plc) interest in the Peroni, Grolsch and Meantime brand families and associated businesses in Italy, the Netherlands, the UK and internationally (excluding certain rights in the US) (the “Business”).

The transaction values the Business at EUR 2,550 million on a debt free/cash free basis, and was originally announced on 10 February 2016.

English, French and Dutch versions of this press release will be available on www.ab-inbev.com.

About Anheuser-Busch InBev

Anheuser-Busch InBev is a publicly traded company (Euronext: ABI) based in Leuven, Belgium, with secondary listings on the Mexico (MEXBOL: ANB) and South Africa (JSE: ANH) stock exchanges and with American Depositary Receipts on the New York Stock Exchange (NYSE: BUD). Our Dream is to bring people together for a better world. Beer, the original social network, has been bringing people together for thousands of years. We are committed to building great brands that stand the test of time and to brewing the best beers using the finest natural ingredients. Our diverse portfolio of well over 400 beer brands includes global brands Budweiser®, Corona® and Stella Artois®; multi-country brands Beck’s®, Castle®, Castle Lite®, Hoegaarden® and Leffe®; and local champions such as Aguila®, Antarctica®, Bud Light®, Brahma®, Cass®, Chernigivske®, Cristal®, Harbin®, Jupiler®, Klinskoye®, Michelob Ultra®, Modelo Especial®, Quilmes®, Victoria®, Sedrin®, Sibirskaia Korona® and Skol®. Our brewing heritage dates back more than 600 years, spanning continents and generations. From our European roots at the Den Hoorn brewery in Leuven, Belgium. To the pioneering spirit of the Anheuser & Co brewery in St. Louis, US. To the creation of the Castle Brewery in South Africa during the Johannesburg gold rush. To Bohemia, the first brewery in Brazil. Geographically diversified with a balanced exposure to developed and developing markets, we leverage the collective strengths of approximately 200,000 employees based in more than 50 countries worldwide. In 2015, on a combined pro forma basis, AB InBev realized 55.5 billion US dollar in revenues (excluding JVs and associates).

Visit us @ www.ab-inbev.com.

Like us @ www.facebook.com/abinbev.

Follow us @ twitter.com/abinbevnews.

Contacts

Media

Marianne Amssoms

+1 212 573 9281

marianne.amssoms@ab-inbev.com

Karen Couck

+1 212 573 9283

karen.couck@ab-inbev.com

Kathleen Van Boxelaer

+32 16 27 68 23

kathleen.vanboxelaer@ab-inbev.com

AB InBev Communications Adviser – Brunswick

Steve Lipin / Jayne Rosefield (Brunswick Group US)

+1 212 333 3810

slipin@brunswickgroup.com

jrosefield@brunswickgroup.com

Richard Jacques / Katie Ioanilli (Brunswick Group UK)

+44 20 7404 5959

rjacques@brunswickgroup.com

kioanilli@brunswickgroup.com

Investors

Graham Staley

+1 212 573 4365

graham.staley@ab-inbev.com

Heiko Vulsieck

+32 16 27 68 88

heiko.vulsieck@ab-inbev.com

Lauren Abbott

+1 212 573 9287

lauren.abbott@ab-inbev.com