



## **Anheuser-Busch InBev Media FAQs**

### **What is Anheuser-Busch InBev's goal?**

Our shared dream energizes everyone to work in the same direction: to be the Best Beer Company in a Better World. We measure Best by being the most profitable and we add Better World to ensure we do this in a way that is sustainable and serves all of our stakeholders.

### **What are Anheuser-Busch InBev's main brands?**

Anheuser-Busch InBev's brand portfolio includes global brands Stella Artois Budweiser, and Beck's, premium multi-country brands such as Leffe and Hoegaarden, and 'local jewels' such as Bud Light, Skol, Brahma, Quilmes, Michelob, Harbin, Sedrin, Klinskoye, Siberian Crown, Chernigivske, and Jupiler, among others.

### **Where does Anheuser-Busch InBev operate?**

Anheuser-Busch InBev has operations in over 30 countries spanning 6 operational Zones: Latin America North, Latin America South, North America, Western Europe, Central & Eastern Europe, and Asia Pacific.

### **How many employees does Anheuser-Busch InBev have?**

Anheuser-Busch InBev employs approximately 120 000 world-wide.

### **How can I obtain corporate images?**

You can access our 'Media gallery' found in the 'Media' section of this website ([http://www.ab-inbev.com/go/media/media\\_gallery.cfm](http://www.ab-inbev.com/go/media/media_gallery.cfm)) for corporate and brand images available in downloadable formats.

### **What is Anheuser-Busch InBev's position on responsible drinking?**

Beer is enjoyed responsibly by the majority of consumers, but Anheuser-Busch InBev recognizes that alcohol misuse can cause real harm. As the leading global brewer, we work hard to ensure that we do not encourage or condone inappropriate behavior. We also support programs which actively promote sensible and responsible drinking in all of the markets we operate in.

For further details please visit the responsible drinking section of the website ([http://www.ab-inbev.com/go/responsible\\_brewer/responsible\\_drinking.cfm](http://www.ab-inbev.com/go/responsible_brewer/responsible_drinking.cfm)).

### **What does Anheuser-Busch InBev do on the environment?**

The process of brewing beer consumes water and energy, creating byproducts such as spent grain, greenhouse gases, and unusable waste materials. Anheuser-Busch InBev works hard to minimize environmental impacts as part of its overall Sustainability strategy, and in its drive for world class efficiency.

In 2007<sup>1</sup>:

§ 97.2% of total waste and byproducts are reused or recycled.

§ Water use per hectoliter has improved by 4.8% over the last three years.

§ Over the last three years, we have reduced energy consumption per hectoliter by 22.2%

Further details can be found in the Global Citizenship section of the website ([http://www.ab-inbev.com/go/responsible\\_brewer/global\\_citizenship\\_report.cfm](http://www.ab-inbev.com/go/responsible_brewer/global_citizenship_report.cfm))

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<sup>1</sup> refers to 2008 InBev data, excluding Anheuser-Busch InBev data

**Where can I find out more?**

[Media.Relations@ab-inbev.com](mailto:Media.Relations@ab-inbev.com) is a single point of contact for journalists. If you have a media-related enquiry please direct it to this address.

For all other general enquiries, please refer to the contacts page of the country you Require ([http://www.ab-inbev.com/go/about\\_abinbev/market\\_information\\_by\\_country/country\\_information.cfm](http://www.ab-inbev.com/go/about_abinbev/market_information_by_country/country_information.cfm)).

**How can I apply for a job at Anheuser-Busch InBev?**

Please visit the careers section of our website for further information

(<http://www.ab-inbev.com/go/careers.cfm>).

**I am a student seeking information.**

Please find out more about our company in our Annual Reports

([http://www.ab-inbev.com/go/media/annual\\_report\\_2008.cfm](http://www.ab-inbev.com/go/media/annual_report_2008.cfm))

and Global Citizenship Reports ([http://www.ab-inbev.com/go/responsible\\_brewer/global\\_citizenship\\_report.cfm](http://www.ab-inbev.com/go/responsible_brewer/global_citizenship_report.cfm)).

If you are interested in a traineeship or MBA-program, please click here

(<http://www.ab-inbev.com/go/careers.cfm>).

**I am a bottle cap collector, could you send me some bottle caps?**

Please send your request to our colleagues in the specific country you are requesting caps from. Local contact information can be found here

([http://www.ab-inbev.com/go/about\\_abinbev/market\\_information\\_by\\_country/country\\_information.cfm](http://www.ab-inbev.com/go/about_abinbev/market_information_by_country/country_information.cfm)).

**Is a certain brand available in a specific country?**

Please direct your question to the relevant country. Local contact information can be found here.

([http://www.ab-inbev.com/go/about\\_abinbev/market\\_information\\_by\\_country/country\\_information.cfm](http://www.ab-inbev.com/go/about_abinbev/market_information_by_country/country_information.cfm))