



Bringing People Together for a Better World

*Anheuser-Busch InBev Sustainability Webcast
October 1, 2020*

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ABInBev at a glance

~170,000 colleagues

~105 nationalities

~5.5m jobs sustained
worldwide

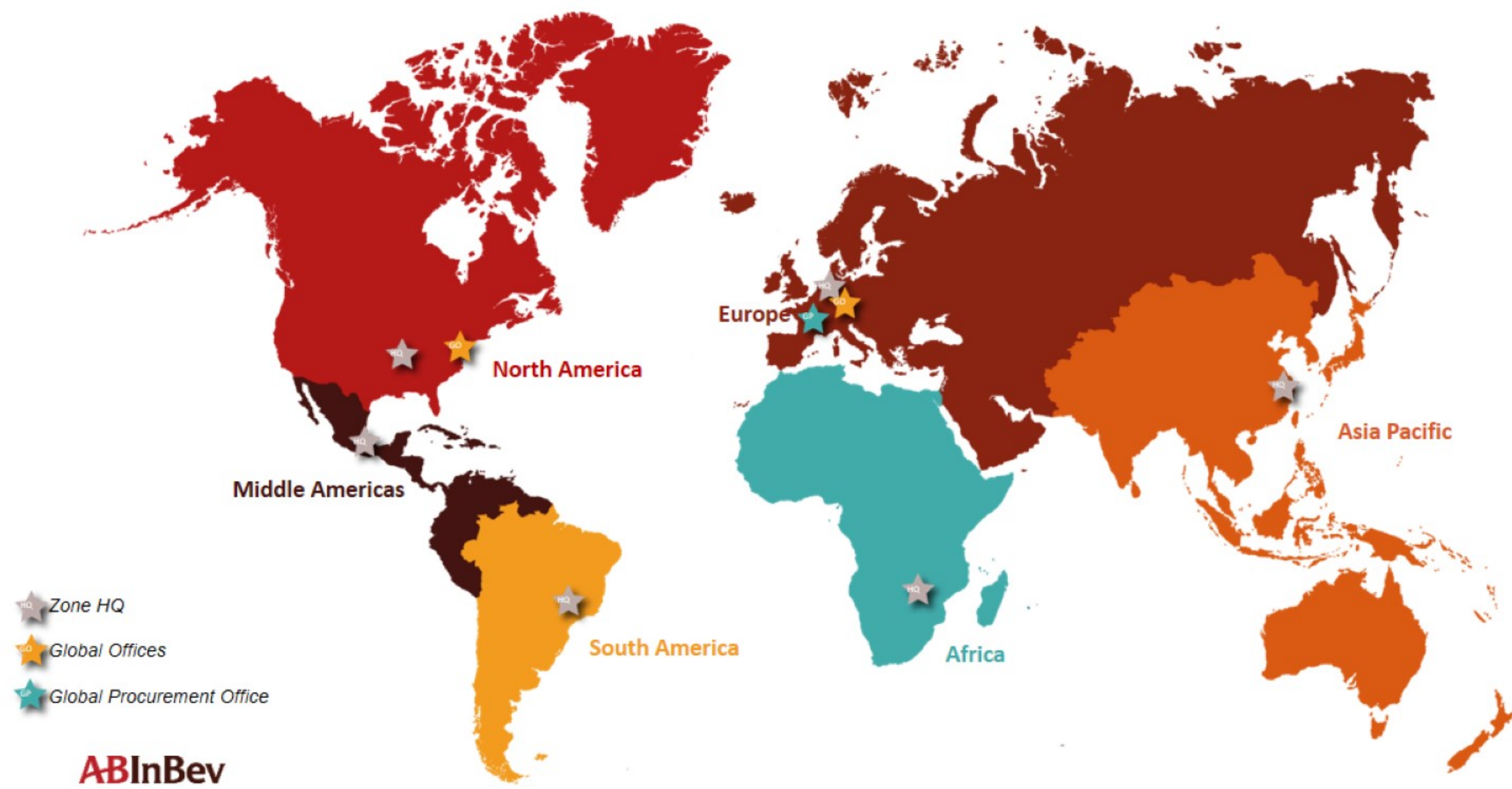
~50 markets we operate in

100+ markets we sell in

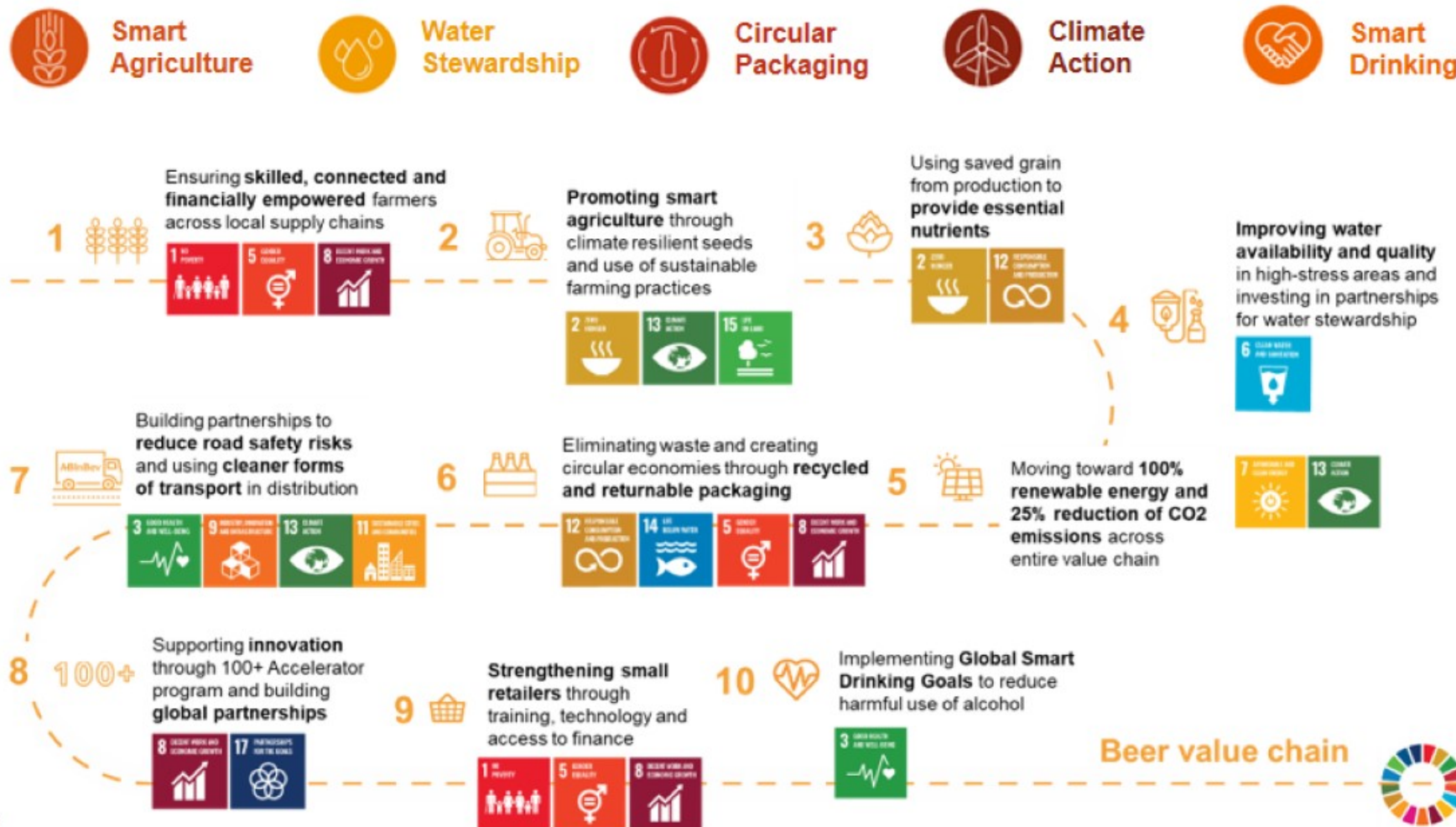
~50m people buy our
products each day



Truly global and diverse geographic reach



Our truly global reach and strong ties to local communities allow us to support the UN SDGs while building thriving communities, a healthier environment, and a resilient value chain



Sustainability makes business sense

A close-up photograph of several hands holding and clinking golden beer glasses, creating a sense of celebration and community.

SUPPLY SECURITY

A group of smiling Budweiser employees wearing red caps and lanyards, posing in front of a "WELCOME TO THE HOME OF BUDWEISER" sign.

PEOPLE

A diverse group of young adults sitting together, smiling and socializing, with one person holding a camera and another playing a guitar.

CONSUMERS

A large, energetic crowd of people at a night festival or concert, with many hands raised in the air and colorful lights in the background.

INNOVATION

Sustainability is doing what we do, better



*Sourcing the
highest-quality
ingredients*



*Brewing the
best beers in the
best ways*



*Driving efficiencies
& value creation*



*Embracing new
technologies &
innovation*



*Telling great
stories & making
an impact*

2025 Sustainability Goals



SMART AGRICULTURE

100% of our direct farmers will be skilled, connected and financially empowered



WATER STEWARDSHIP

100% of our communities in high stress areas will have measurably improved water availability & quality



CIRCULAR PACKAGING

100% of our products will be in packaging that is returnable or made from majority recycled content



CLIMATE ACTION

100% of our electricity will come from renewable sources & 25% carbon emissions will be reduced across our value chain

We are making great progress towards our 2025 Goals

	2019	2017
% Direct Farmers		
Skilled	50%	
Connected	45%	
Financially Empowered	35%	
Water Efficiency (hl/hl)	2.8	3.09
% Recycled Content		
Glass	42.3%	37%
Cans	59.1%	59%
PET	22.8%	21%
Volume in Returnables	40.9%	46%
Energy Efficiency (Mj/hl)	104.6	111.6
GHG emission (kg CO ₂ e/hl)	55.3	59.4
Renewables (operational):	20%	
Renewables (contracted):	61%	

2025 Sustainability Goals



Smart Agriculture

100% of our direct farmers to be skilled, connected and financially empowered



Water Stewardship

100% of our communities in high stress areas to have measurably improved water availability and quality



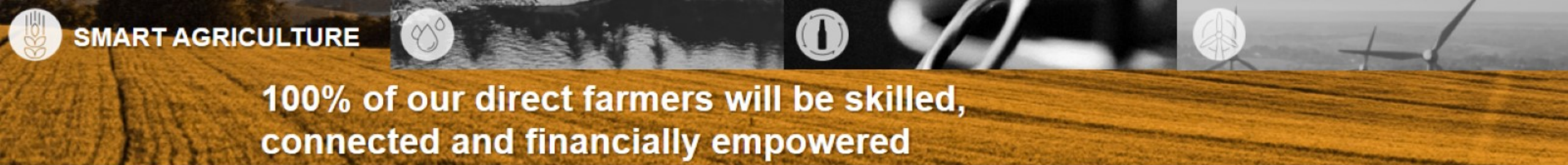
Circular Packaging

100% of our products to be in packaging that is returnable or made from majority recycled content



Climate Action

100% of our purchased electricity comes from renewable sources & 25% carbon emissions to be removed across our value chain



Investing in field-level guidance & climate modeling

Building a robust regenerative agriculture strategy

Developing stronger foundations in vulnerable supply chains



100% of our communities in high stress areas will have measurably improved water availability & quality

7-Step Process	Our role (depending on local context)
1. Convening/ reach out/ common approach	Leader or supporter
2. Problem identification/ prioritization	Fund analysis or provide expertise
3. Solutions agreed	Prioritization & business skills
4. Implementation plan	Project management support/ contracting
5. Governance & finance	Leadership, mobilise finance, performance
6. Communication	Expertise or mentorship
7. Measure & Monitor Impact	Ensure rigor & results, share data

Developed a 7-step approach with global partners to measurably improve high-stress watersheds

In Colombia, over 2,2500,000m³ water retained in the ecosystem per year for 2mio people



Co-founded a cross-sector coalition with a water-positive vision to shape water stewardship framework



CDP Water A-lister!



100% of our products will be in packaging that is returnable or made from majority recycled content

REUSE



**Budweiser Recup
Arena – made of
50,000 recycled cups**

REDUCE



**100% recycled
shrink**

RECYCLE



**Over 900 tons of
glass collected
in Brazil**

RETHINK



**Supplier event in
China to co-innovate
future of packaging**

REVIVE

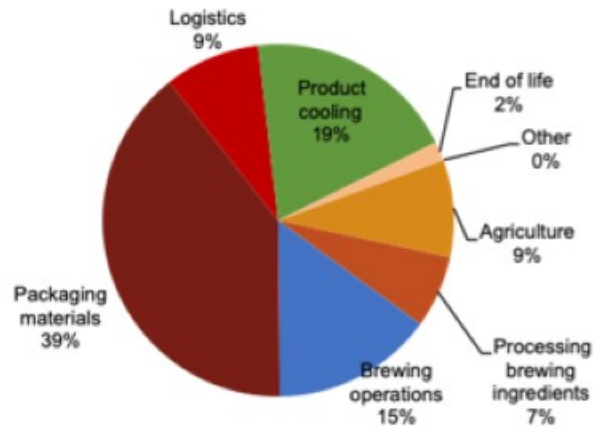


**Economic identity
for waste collectors
in Zambia**



100% of our electricity will come from renewable sources & 25% carbon emissions will be reduced across our value chain

2019 GHG emissions - Global



61% Electricity contracted with renewables



Europe's Largest Corporate Solar Purchase Power Agreement signed with BayWa



First electric truck launched in South Africa



Completed first zero-emissions beer delivery



ECLIPSE

Supplier collaboration platform to advance progress on sustainable development



RE 100



Scaling sustainable innovation through award-winning Accelerator

accelerator
100+

Cohort 1 continues to boost strong business and sustainability results

- Award-winning Accelerator program
- 12 out of 21 start-ups with commercial contract
- Startups have raised over \$200mio from prominent investors
- Potential to capture annual savings of over \$80mio by 2025



Awards & Partnerships



Second cohort highlights

IN OUR FIELDS



Barley farmers in Uganda to get crop insurance

IN OUR WATERSHEDS



Real-time monitoring of water quality in Idaho Snake River

FOR OUR CONSUMERS



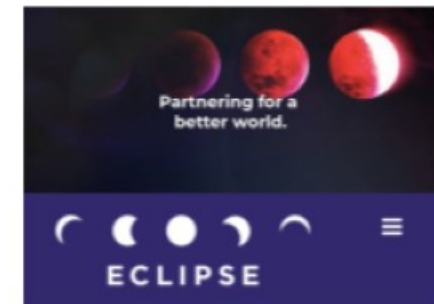
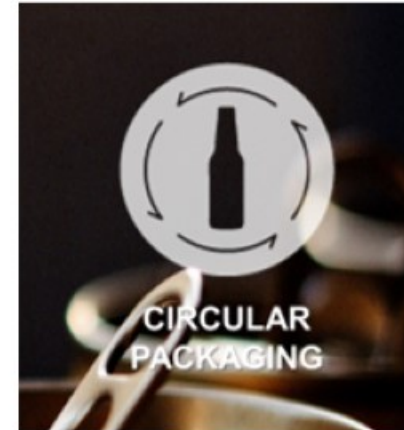
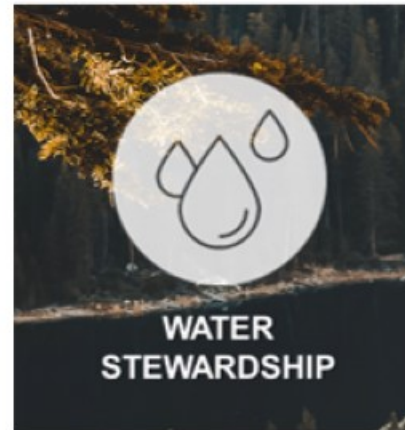
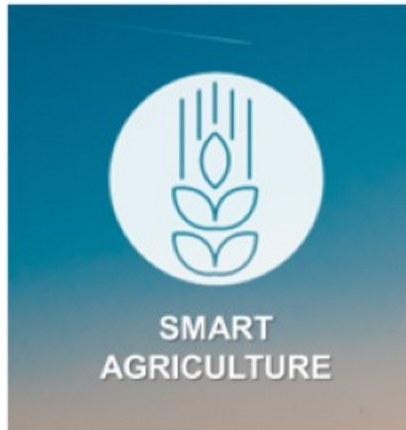
Sustainable, renewable plant-based water from maple processing

WITH ZERO WASTE



Transparency and dignity in recycling supply chains in Colombia

Due to COVID-19, the world faces unprecedented challenges but if we have learned anything, it's that our goals are the right ones and that now, more than ever, we must focus on building long-term resilience



**COVID
Response**

**Q Business Continuity
Plan**

And we will continue to explore new ways to drive local impact while also expanding our global leadership



United Nations
Global Compact | 20 years
Uniting business for a better world

INTRODUCING
**CFO PRINCIPLES ON INTEGRATED
SDG INVESTMENTS AND FINANCE**

CFO TASKFORCE FOR THE SDGS



Questions?