Bringing People Together for a Better World

Anheuser-Busch InBev Sustainability Webcast
October 1, 2020
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Chief Procurement & Sustainability Officer

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Global Vice President, Sustainability
AB InBev at a glance

~170,000 colleagues
~105 nationalities
~5.5m jobs sustained worldwide

~50 markets we operate in
100+ markets we sell in
~50m people buy our products each day
Truly global and diverse geographic reach

- North America
- Middle Americas
- South America
- Europe
- Asia Pacific
- Africa

Zone HQ
Global Offices
Global Procurement Office

ABInBev
Our truly global reach and strong ties to local communities allow us to support the UN SDGs while building thriving communities, a healthier environment, and a resilient value chain.
Sustainability makes business sense

SUPPLY SECURITY

PEOPLE

CONSUMERS

INNOVATION
Sustainability is doing what we do, better

- Sourcing the highest-quality ingredients
- Brewing the best beers in the best ways
- Driving efficiencies & value creation
- Embracing new technologies & innovation
- Telling great stories & making an impact
2025 Sustainability Goals

**SMART AGRICULTURE**
100% of our direct farmers will be skilled, connected and financially empowered

**WATER STEWARDSHIP**
100% of our communities in high stress areas will have measurably improved water availability & quality

**CIRCULAR PACKAGING**
100% of our products will be in packaging that is returnable or made from majority recycled content

**CLIMATE ACTION**
100% of our electricity will come from renewable sources & 25% carbon emissions will be reduced across our value chain
We are making great progress towards our 2025 Goals

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Direct Farmers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skilled</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Connected</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>Financially Empowered</td>
<td>35%</td>
<td></td>
</tr>
<tr>
<td>Water Efficiency (hl/hl)</td>
<td>2.8</td>
<td>3.09</td>
</tr>
<tr>
<td>% Recycled Content</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Glass</td>
<td>42.3%</td>
<td>37%</td>
</tr>
<tr>
<td>Cans</td>
<td>59.1%</td>
<td>59%</td>
</tr>
<tr>
<td>PET</td>
<td>22.8%</td>
<td>21%</td>
</tr>
<tr>
<td>Volume in Returnables</td>
<td>40.9%</td>
<td>46%</td>
</tr>
<tr>
<td>Energy Efficiency (Mj/hl)</td>
<td>104.6</td>
<td>111.6</td>
</tr>
<tr>
<td>GHG emission (kg CO₂e/hl)</td>
<td>55.3</td>
<td>59.4</td>
</tr>
<tr>
<td>Renewables (operational):</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Renewables (contracted):</td>
<td>61%</td>
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2025 Sustainability Goals

- **Smart Agriculture**: 100% of our direct farmers to be skilled, connected and financially empowered
- **Water Stewardship**: 100% of our communities in high stress areas to have measurably improved water availability and quality
- **Circular Packaging**: 100% of our products to be in packaging that is returnable or made from majority recycled content
- **Climate Action**: 100% of our purchased electricity comes from renewable sources & 25% carbon emissions to be removed across our value chain
100% of our direct farmers will be skilled, connected and financially empowered

Investing in field-level guidance & climate modeling

Building a robust regenerative agriculture strategy

Developing stronger foundations in vulnerable supply chains
100% of our communities in high stress areas will have measurably improved water availability & quality

<table>
<thead>
<tr>
<th>7-Step Process</th>
<th>Our role (depending on local context)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Convening/ reach out/ common approach</td>
<td>Leader or supporter</td>
</tr>
<tr>
<td>2. Problem identification/ prioritization</td>
<td>Fund analysis or provide expertise</td>
</tr>
<tr>
<td>3. Solutions agreed</td>
<td>Prioritization &amp; business skills</td>
</tr>
<tr>
<td>4. Implementation plan</td>
<td>Project management support/ contracting</td>
</tr>
<tr>
<td>5. Governance &amp; finance</td>
<td>Leadership, mobilise finance, performance</td>
</tr>
<tr>
<td>6. Communication</td>
<td>Expertise or mentorship</td>
</tr>
<tr>
<td>7. Measure &amp; Monitor Impact</td>
<td>Ensure rigor &amp; results, share data</td>
</tr>
</tbody>
</table>

In Colombia, over 2,2500,000m³ water retained in the ecosystem per year for 2mio people

Developed a 7-step approach with global partners to measurably improve high-stress watersheds

Co-founded a cross-sector coalition with a water-positive vision to shape water stewardship framework

CDP Water A-lister!
100% of our products will be in packaging that is returnable or made from majority recycled content

**REUSE**
- Budweiser Recup Arena – made of 50,000 recycled cups

**REDUCE**
- 100% recycled shrink

**RECYCLE**
- Over 900 tons of glass collected in Brazil

**RETHINK**
- Supplier event in China to co-innovate future of packaging

**REVIVE**
- Economic identity for waste collectors in Zambia
100% of our electricity will come from renewable sources & 25% carbon emissions will be reduced across our value chain.

- 61% Electricity contracted with renewables
- Europe’s Largest Corporate Solar Purchase Power Agreement signed with BayWa
- First electric truck launched in South Africa
- Completed first zero-emissions beer delivery
- Supplier collaboration platform to advance progress on sustainable development

**CDP Supplier Engagement Leader**
Scaling sustainable innovation through award-winning Accelerator

Cohort 1 continues to boost strong business and sustainability results

- Award-winning Accelerator program
- 12 out of 21 start-ups with commercial contract
- Startups have raised over $200mio from prominent investors
- Potential to capture annual savings of over $80mio by 2025

Awards & Partnerships

- Fortune Change the World 2019 Award Winner
- Intelligent Business 2019 Award Winner
- Ethical Winner
- Lead2030
- NOMO Waste

Second cohort highlights

<table>
<thead>
<tr>
<th>IN OUR FIELDS</th>
<th>IN OUR WATERSHEDS</th>
<th>FOR OUR CONSUMERS</th>
<th>WITH ZERO WASTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>OKO</td>
<td>Gybe</td>
<td>ASARASI</td>
<td>NOMO Waste</td>
</tr>
<tr>
<td>Barley farmers in Uganda to get crop insurance</td>
<td>Real-time monitoring of water quality in Idaho Snake River</td>
<td>Sustainable, renewable plant-based water from maple processing</td>
<td>Transparency and dignity in recycling supply chains in Colombia</td>
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</table>
Due to COVID-19, the world faces unprecedented challenges but if we have learned anything, it’s that our goals are the right ones and that now, more than ever, we must focus on building long-term resilience.
And we will continue to explore new ways to drive local impact while also expanding our global leadership.
Questions?